

62

*Crop 1960*

[1961]



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U. S. Department of Agriculture

Aster, Florist Type  
PINK LADY

*The* **Denholm Seed Company**

WHOLESALE GROWERS • 2342 SAWTELLE BLVD.

LOS ANGELES 64, CALIFORNIA

L10P11

PRICE  
BEING EQUAL

**QUALITY**  
**AND**  
**SERVICE**

MAKE  
THE DIFFERENCE





# WHOLESALE CONTRACT PRICE LIST

OF

## "PROVEN QUALITY" FLOWER SEEDS

### CROP OF 1960

CABLE ADDRESS . . . . DENSEEDS LOS ANGELES

PHONE . . . . GRANITE 9-8105

PHONE . . . . GRANITE 9-5207

*The Denholm Seed Company*

WHOLESALE GROWERS

2342 Sawtelle Blvd.

LOS ANGELES 64, CALIFORNIA

# *Denholm Seed Company*

## GENERAL CONDITIONS OF DELIVERY

For every order that we shall accept, we agree to plant sufficient land to produce the desired quantity of seed under normal conditions. Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only. Crop failure or any other cause beyond our control releases us entirely from delivery.

We urge our customers to use AIR MAIL when sending rush orders, and if so desired the seeds can be sent to you by AIR PARCEL POST which rate is very reasonable.

**THE DENHOLM SEED COMPANY** warrants to the extent of the purchase price that seeds we sell are as described by us on the container within recognized tolerances. Our liability, whether contractual or otherwise, is limited in amount to the purchase price of the seeds under all circumstances and regardless of the nature, cause or extent of the loss. Seeds not accepted under these terms and conditions must be returned at once in original containers and the purchase price will be refunded.

### NOTE OUR TERMS

Prices in this list are now in effect on both spot and 1960 crop orders, and now cancels all previous prices.

All seeds are quoted F. O. B. our Warehouse, Los Angeles, California. 60 days acceptance net, less 1% cash, thirty days to firms of established credit. New crop seed shipped as soon as possible after harvest of crop 1960.

New customers must furnish satisfactory credit references if shipment is desired on an open account basis.

**MINIMUM CHARGE PER ITEM . . . 50 CENTS**

All invoices payable in U. S. Dollars, in or by New York or Los Angeles Exchange. All overdue accounts subject to sight draft without further notice, and  $\frac{1}{2}$  % interest charge per month. Bags and containers will be charged at cost and are not returnable.

All orders of 4 ounces or over will be charged at the pound rate, all orders under 4 ounces will be charged at the ounce rate.

Shipping instructions should accompany each order, stating clearly whether seeds are to be sent Ocean Freight, Rail Freight, Truck Freight, Express, Mail or by Air, giving preferred routes. In all cases where the route is left to our judgment, we will select the best we know, but entirely at the risk of the buyer. Should fulfillment of any order or contract be prevented or delayed by the act of God, war, blockade, revolution, prohibition of exports or imports, riots, strikes, lockouts, fire loss and/or detention at sea or any other contingency beyond our control, we shall not be responsible for any loss and/or damage thereby.

We reserve the right to change prices in this list at any time.

THE DENHOLM SEED CO.

The measurements given on plant descriptions and the number of seeds per oz. are approximate and may vary with the season.





AGERATUM



VERBENA

Views of some of our seed ranches situated in the beautiful Lompoc valley where the rich, deep soil and ideal climatic conditions — combined with our research, quality control and experienced seed crop production — make it possible to supply the seed trade with the finest flower seeds in the world.

PHLOX



ZINNIA





# ASTER

# PINK LADY

(NEW) (DENHOLM)



HERE IS THE "MISSING" PINK!

Florists everywhere have been clamoring for just such a shade and we are proud to announce the introduction, after many years of painstaking breeding work and testing.

The demand has already been created by your customers, so order NOW and make a handsome profit by offering this grand new Aster.

PINK LADY is a rich glowing salmon pink, quite distinct to any color in Asters on the market today. The broad, long incurved petals make a solid double flower, with centers completely covered. The flowers measure 3" to 4" across, and are freely produced on clean husky stems which branch generously from 3 ft. tall vigorous plants.

Per oz. \$5.00

Per lb. \$50.00



# ASTER

*Early Charm Mixed*

(NEW) (DENHOLM)



# ASTER

## EARLY CHARM MIXED

(NEW) (DENHOLM)

Every known Aster color is in this charming mixture, from purest white through all shades of pink, through to crimson, scarlet and all shades of blue and purple. EARLY CHARM MIXED is extremely early to bloom, earlier even than the Queen of the Market type. The plants stand 18 ins. tall, with many laterals producing long clean stems which support a profusion of 3 in. double flowers, each with broad overlapping petals reminding one of the American branching form. EARLY CHARM MIXED should prove a wonderful garden variety . . . so be prepared for the gardening public's demand for this fine novelty. With suitable imprinting Stecher-Traung's packet #4078 and Schmidt Lithograph Co.'s packet #2900 could be used to feature ASTER EARLY CHARM MIXED. See page 5.

Per oz. \$2.50

Per lb. \$25.00

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# STOCK

## DWARF TEN WEEK

Here are five new varieties, developed and introduced by us to augment this popular group. All are distinct in color, uniform in season and plant habit, and give a high percentage of doubles.

### APPLE BLOSSOM.

Delicate soft pink, with a hint of rose pink. More color than Flesh Pink.

### CARMINE ROSE.

A bright attractive color. Lighter than our new Crimson.

### CRIMSON.

A true, solid crimson, lighter than Blood Red and quite different.

### DEEP PURPLE.

Rich purple, deeper than the standard variety, Dark Blue or Purple, and lighter than Pansy Violet.

### DEEP SALMON PINK.

Rich deep salmon shade, most effective in the mass.

EACH PER OUNCE \$2.00

EACH PER LB. \$20.00



# MARIGOLD

*Early Dwarf  
Chrysanthemum Flowered*

# SPUN GOLD



*All-America  
Bronze Medal  
Winner  
for 1960*



An entirely new "break" in Dwarf Marigolds — a sensational novelty.

PER OZ. \$5.00

PER LB. \$50.00



# MARIGOLD SPUN GOLD

**Bronze Medal A.A.S. 1960**

Marigold SPUN GOLD is an early dwarf chrysanthemum flowered type averaging 12 inches tall, erect, bushy growth, with a multitude of large double flowers 3 inches across, with incurved petals, bright golden yellow in color. The foliage is medium green. There are approximately 8,000 seeds per ounce. Prominent features of this Bronze Medal winner are (1) extreme earliness (2) uniformity of height and habit (3) profuse blooming. Ideal for mass bedding, borders, plant flats, window boxes and pot work. Marigold SPUN GOLD will appeal to the home gardener and we predict a warm welcome for this striking novelty. Pleasing effects can be obtained when used in garden arrangements with other popular, colorful annuals, such as: Ageratum, Lobelia Petunia, Alyssum, etc.

4 color electros 5" x 7" and 3" x 4" and glossy black and white prints for catalog use, dealer sales aids in the form of wall posters and postcards in color are available. Attractively designed lithographed packets are made by Schmidt Lithograph Company, San Francisco and Stecher-Traung Company, Rochester, New York. You should write them direct for your packet needs. Suggested retail price 50c per packet.



Plant growers like the early blooming feature of MARIGOLD SPUN GOLD.

This picture shows a box of seedlings grown under glass late winter and ready to set out in early Spring. Does well in Jiffy-Pots, too.

# MARIGOLD Dwarf French Double PETITE



The Petite Marigold received world-wide recognition and acceptance. Being extremely dwarf, uniform in habit, very early flowering and floriferous, it appeals to the nurseryman and to the home gardener. We predict the **PETITE MARIGOLD** - developed by us, and introduced under our registered trade-mark - will eventually supersede the old Dwarf French double group and wide awake seedsmen will trim their catalogues and packet displays accordingly. Excellent colored packets are available.

**Remember,** the only true **PETITE MARIGOLD** on the market is grown by us, so ask for "Originator's Stock" of:

**PETITE HARMONY**

**PETITE GOLD**

**PETITE ORANGE**

**PETITE YELLOW**

**PETITE SPRY**

**PETITE MIXED**

See Page 50 for Prices



**WINNER FOR 1958**



# PETUNIA

## MULTIFLORA F<sub>2</sub> HYBRIDS



### Petunia Nana Compact Mixed COLORAMA

For many years YOU and your customers have been asking us to provide a mixture of Petunia Nana Compact with a uniform plant habit. Your dissatisfaction with the best of the blends of the regular Nana Compact type of Petunia has been the marked, uneven plant habit. **F<sub>2</sub> HYBRID NANA COMPACT COLORAMA** has completely eliminated this problem. We are using for planting stock only those F<sub>1</sub> varieties that have proven to be uniform in height and plant spread in the F<sub>2</sub> generation. Also, we have used only those Hybrid varieties that reproduce uniformly large blooms 2½ to 3 ins. across.

Color Lithograph bags available. You should feature this item.

Price . . . \$4.00 per oz.

\$40.00 per lb.

# STOCK

## NON BRANCHING — COLUMN

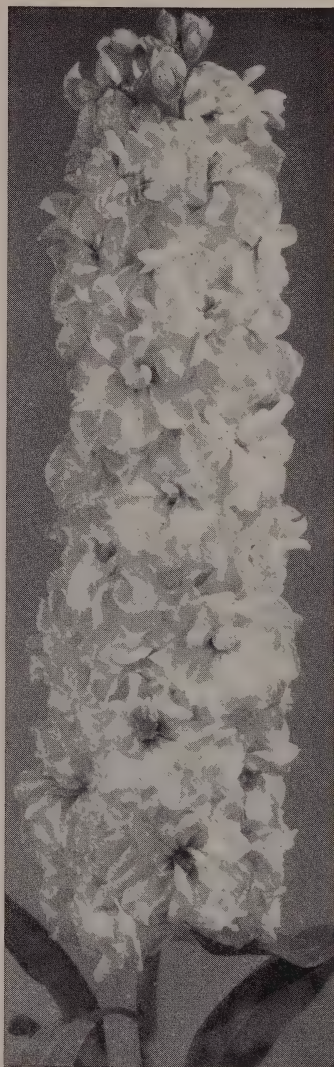
### Miracle Strain

There are several excellent varieties of Column Stocks now being offered, but in line with our never-ending search for the ultimate in perfection, we have devoted considerable time and attention in our Stock breeding program to developing something different and superior.

At last we have achieved our purpose — here is the MIRACLE strain with the hallmark of fine breeding, developed with the florists and cut flower growers' needs in mind.

Graceful, long tightly packed stems, huge crisp florets, delightfully fragrant, new intense market-favorite colors, early season and a high percentage of doubles.

The MIRACLE STOCKS - obtained only from the originators - are novel and superior. Try them.



STOCK COLUMN (Non-Branching)  
MIRACLE



# STOCK

## NON BRANCHING — COLUMN

### MIRACLE Strain

#### MIRACLE FLESH

Here is what the cut flower grower has been waiting for — a tall growing, early, true flesh color Stock, with a large compact spike of closely packed florets with flat petals.

#### MIRACLE LAVENDER

At last we are able to offer you the most pleasing shade of Lavender. A good deep shade of great intensity. Will supersede all existing Lavenders. Tall straight stems with massive heads of large well-shaped florets. Under artificial light this color really comes to life.

#### MIRACLE MID-BLUE

Another new shade that is very popular with florists and with the West Coast cut-flower growers. Is a shade deeper and brighter than Ball Blue #3, and has larger flowers and longer spikes.

#### MIRACLE ROSE PINK

One of the most popular shades of Rose Pink, being close to Supreme #22. Stems are straight, not too heavy and ideal quality for shipping. Plants are very tall with well filled spikes of large flowers forming the most magnificent spike you have ever seen.

#### MIRACLE SILVERY LILAC

The newest addition to our now famous Miracle Stocks. Substantial spikes of closely set large double blossoms in a pleasing shade of lilac, with a soft silvery sheen. Is lighter than our Miracle Lavender and sure to find favor with discriminating cut-flower growers and florists.

#### MIRACLE WHITE

The most desirable and most striking Stock we have ever offered. It is earlier than Avalanche, and has been proven in many trials to be just what most cut flower growers have been looking for. Stems are long and straight, carrying the massive spike of pure white, gigantic florets in perfect formation. Easily the best white available today.

#### MIRACLE YELLOW

For the first time we now offer a clear deep yellow early flowering Stock with all the best cut flower qualities. It matches the quality of Miracle White for its long strong stems are amply able to carry the great flower spikes of the deepest yellow color on the market today. The singles are also deep yellow in color.

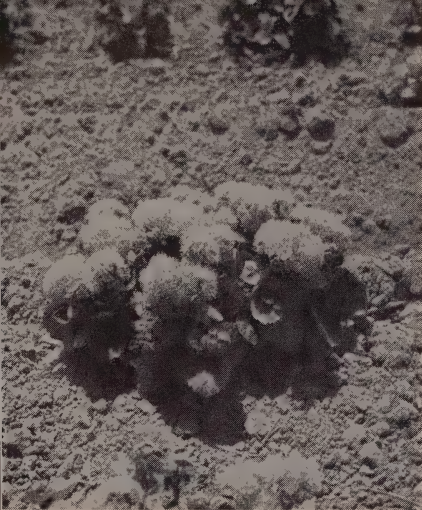
Seed of all above varieties in sealed bags.

PRICE per oz.

\$3.00

PRICE per lb.

\$30.00



# Six Recommended

## AGERATUM BLUE MINK

This new tetraploid Ageratum is fast becoming the leading Ageratum for bedding plant growers who need vigorous early blooming plants. Home gardeners prefer this because of the generous display of delicate blue flowers in huge compact clusters on plants 6" tall.

**\$2.00 per oz.**

**\$20.00 per lb.**



## ALYSSUM ROSIE O'DAY

### SILVER MEDAL ALL AMERICA SELECTIONS 1961

Rose pink, only 3" high; prostrate mound-shaped plants. A fine companion to Carpet of Snow. Originator's stock.

**Per oz. \$6.50**

**Per lb. \$65.00**



## CANDYTUFT FAIRY MIXED

Dwarf, compact colorful strain about 8" high. Easy to grow annual, ideal for bedding and low borders.

**\$ .50 per oz.**

**\$4.00 per lb.**



# Highly New Items

## CINERARIA LARGE FLOWERED HYBRIDS SUPER GIANTS MIXED

This is the popular mixture grown outdoors in Western gardens. Husky, large-leaved plants about 13" tall. Magnificent heads of large, broad petalled flowers in a dazzling display of color. We offer the reselected, uniform strain of this old favorite.

1/4 oz. \$15.00      oz. \$45.00      lb. \$450.00

## GLORIOSA DAISY (*Rudbeckia*)

Sensational giant tetraploid hybrids in bronze, chestnut, gold and russet shades, many with deeper centers. An early blooming perennial, useful in borders and for cut flower arrangements. Flowers often 5 inches across, plants up to 3 ft. tall, long stemmed.

\$2.50 per oz.      \$25.00 per lb.

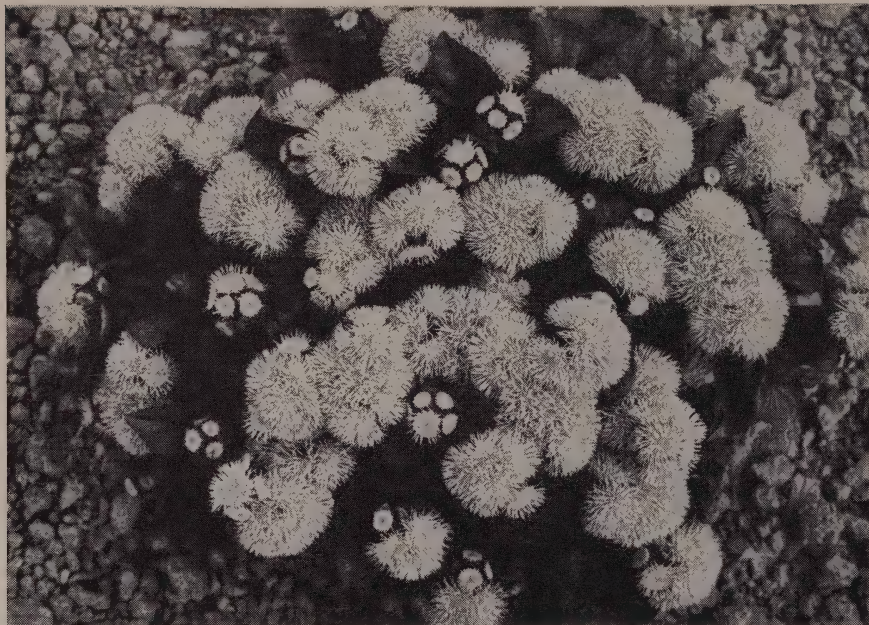
## LOBELIA ROSAMOND

Something new and different in Lobelias. Neat compact green foliated plants 4"—6" tall, smothered with large flowers, carmine red with prominent white eye.

\$2.00 per oz.      \$20.00 per lb.



# Denholm Seed Company



AGERATUM BLUE BALL IMPROVED

## FLOWER SEEDS

### General List

**AGERATUM MEXICANUM (Floss Flower)** 200,000 Seeds per oz.

	per oz.	per lb.
<b>Blue Ball Improved</b> , uniform, compact plants with large dark green leaves that are almost completely hidden by large clusters of mid-blue flowers. 5 ins. ....	2.00	20.00
<b>Blue Bedder</b> , very compact, deep blue, 5 to 6 ins. ....	2.00	20.00
<b>Blue Cap</b> , dwarf and compact, a profusion of miniature, feathery-like flowers. Lilac blue, 4 ins. ....	2.00	20.00

<b>Blue Mink</b> , a new tetraploid Ageratum with huge trusses of true blue flowers. Plants upright 6 ins. tall, strong growing with good, compact habit. Excellent for border or pot work. One of the best. ....	2.00	20.00
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(See Page 14)

<b>Blue Perfection</b> , true blue, large flowers for cutting, 10 to 12 ins. ....	1.35	12.00
<b>Blue Star Improved</b> , a miniature, dome-shaped, compact plant with small leaves growing about 6 ins. tall. The dainty, lavender-blue flowers are produced in uniform clusters. ....	2.00	20.00
<b>Fairy Pink</b> , large dark green leaves, smothered with small feathery soft salmon rose pink flowers, 4 ins. ....	2.50	25.00
<b>Midget Blue</b> , <sup>VALLEYVIEW SELECTION</sup> 1940. A miniature plant covered with small true ageratum blue flowers, 2 to 3 ins. ....	2.00	20.00
<b>Althaea Rosea.</b> (See Hollyhock, page 38)		

*Unless otherwise noted, all items listed are annual.*



## "Flower Seeds of Proven Quality"



ALYSSUM CARPET OF SNOW

### Alyssum

60,000 Seeds per oz.

#### PROCUMBENS ROYAL CARPET (All-America 1953)

A Violet Queen color in a Carpet of Snow plant habit. **ROYAL CARPET**, an excellent companion to Carpet of Snow.

\$1.00 per oz.

\$10.00 per lb.

	per oz.	per lb.
<b>Maritimum (Benthani)</b> , common sweet scented white, 10 ins.....	.45	3.50
<b>Dwarf Compact Little Gem</b> , pure white, erect habit, 6 ins.....	.90	7.00
<b>Dwarf Compact Violet Queen</b> , erect habit, bright violet, 6 ins.....	1.25	10.00

#### PROCUMBENS CARPET OF SNOW

A re-selected strain that we confidently recommend as being unsurpassed. Perfectly round, flat growing plants. Grand for edging and annual rock gardens, as well as general garden use. Maximum height 3 ins.

\$ .90 per oz.

\$7.00 per lb.

<b>Procumbens Rosie O'Day (New)</b> <small>ALL-AMERICA SELECTION</small> 1961. Rose pink 3" tall, mound-shaped plants. Originator's stock. ....	6.50	65.00
<b>Procumbens Snowcloth</b> , purest white, spreading, height 3 ins.....	.90	7.00
<b>Saxatile Compactum (Gold Dust)</b> , (Perennial) golden yellow, blooms very early, fine for perennial rock gardens, 12 ins.....	.50	5.00

# Denholm Seed Company

AMARANTHUS	30,000 Seeds per oz.	per oz.	per lb.
<b>Aurora</b> , dark green, yellow and red with brilliant carmine head. ....		\$ .75	\$ 7.50
<b>Caudatus</b> , ( <b>Love-lies-Bleeding</b> ), long drooping deep red spikes. ....		.45	4.50
<b>Molten Fire</b> , bronze foliage, tipped scarlet. 4 ft. ....		1.50	15.00
<b>Tricolor Splendens</b> (Joseph's Coat) yellow, red, green and variegated leaves. 3 ft. ....		.65	6.50

## ANCHUSA

<b>Capensis Blue Bird</b> , <small>ALL-AMERICA SELECTION</small> 1935. 1,100 Seeds per oz.			
Forget-me-not blue blossoms, compact. 18 ins. ....		.50	5.00

## ANTIRRHINUM

220,000 Seeds per oz.

### ANTIRRHINUM F<sub>2</sub> HYBRID

<b>King's Court</b> (Denholm) Extremely early flowering; large well spaced blooms, on long strong stems. Complete color range. 30 ins.			
<b>Extra choice mixed</b> . ....		1.50	15.00

### ANTIRRHINUM GIANT RUFFLED TETRA

<b>Extra Choice Mixed</b> . Husky grower, mammoth blossoms on thick stems. Best garden variety. 30 ins. ....		1.20	12.00
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### ANTIRRHINUM MAXIMUM (Rust Resistant)

Tall, strong growing, large flowered. 33 ins.

<b>Alaska</b> , white. ....	1.75	17.50
<b>Campfire</b> , bright scarlet ....	1.75	17.50
<b>Cherry Rose</b> , deep cherry rose. ....	1.75	17.50
<b>Copper King</b> , copper. ....	1.75	17.50
<b>Loveliness</b> , light pink. ....	1.75	17.50
<b>Padre</b> , deep crimson, dark foliage. ....	1.75	17.50
<b>Paradise Rose</b> , light bright rose. ....	1.75	17.50
<b>Velvet Giant</b> , <small>ALL-AMERICA SELECTION</small> 1947, velvety deep crimson. ....	3.00	30.00
<b>Rosalie</b> , <small>ALL-AMERICA SELECTION</small> 1940, deep rose. ....	1.75	17.50
<b>Yellow Giant</b> , clear yellow. ....	1.75	17.50
<b>Extra Choice Mixed</b> . ....	1.00	10.00

## AQUILEGIA

17,500 Seeds per oz.

<b>IMPERIAL LONG SPURRED HYBRIDS</b> , vigorous, extra large blooms, choice mixed. ....	3.00	30.00
<b>MCKANA'S GIANTS MIXED</b> (New) <small>ALL-AMERICA SELECTION</small> 1955, Decided improvement over existing strains; extra long spurs; larger flowers. Complete color range. ....	5.00	50.00
<b>MRS. SCOTT ELLIOTT'S STRAIN</b> , popular re-selected mixture. ....	3.00	30.00



## *"Flower Seeds of Proven Quality"*

### **ASTER** 12,000 Seeds per oz. **FLORIST STRAINS**

#### **ASTER PINK LADY (New) (Denholm)**

Attractive new salmon pink shade. Huge double flowers; long clean stems. Centers well covered by broad incurved petals. 36 ins.

Per oz. \$5.00

Per lb. \$50.00

#### **ASTER KING BRANCHING FLORISTS STRAIN** 26 ins.

Of all of the colors listed we have developed seven new colors and greatly improved the other varieties. The King type of Aster has been bred and selected for florist use, but of recent years has also become a popular garden variety.

	per oz.	per lb.
<b>Crimson</b> .....	\$ 2.00	\$20.00
<b>Lavender, Early (Denholm)</b> , clear lavender .....	2.00	20.00
<b>Rose</b> .....	2.00	20.00
<b>Salmon, (Denholm)</b> .....	2.00	20.00
→ <b>Salmon Pink (new) (Denholm)</b> , light salmon pink .....	2.00	20.00
<b>Violet</b> .....	2.00	20.00
<b>White</b> .....	2.00	20.00
<b>Extra Choice Mixed</b> .....	1.50	15.00

#### **ASTER CHINENSIS RAINBOW UPRIGHT STRAIN** WILT RESISTANT

Especially selected for cut flowers or a florist strain but in recent years the Rainbow strains have also become garden favorites. 30 inches.

→ <b>Rainbow Single Upright Mixed</b> , special florist cut flower strain .....	.95	7.50
<b>RAINBOW DOUBLE FINEST MIXED</b> .....	1.10	9.00

# Denholm Seed Company



ASTER BOUQUET TYPE (Wilt Resistant)  
POWDERPUFFS MIXED



ASTER WHITE BALL

## ASTER BALL TYPES WILT RESISTANT

Fully double blooms on long, clean stems. This fine strain throws few laterals, so needs very little disbudding when grown for cutting. Bred and selected for cut flowers.

	per oz.	per lb.
<b>AZURE BALL</b> A clear light blue. ....	\$ 2.00	\$20.00
<b>PINK BALL</b> (New) Ball Shell Pink, color is a soft pink .....	3.00	30.00
<b>PURPLE BALL</b> (New) dark purple, fully double .....	2.00	20.00
<b>ROSE BALL</b> (New), extra large flowered, rich deep rose .....	2.00	20.00
<b>WHITE BALL</b> (New), pure white .....	2.00	20.00
<b>BALL MIXED</b> formula blend. ....	1.50	15.00

## ASTER BOUQUET TYPE WILT RESISTANT (New) 24 ins.

The plant habit is upright, the quilled blooms are produced in clusters on top of long, sturdy stems. This variety of Aster is well regarded by cut flower growers. The entire plant makes an attractive bouquet.

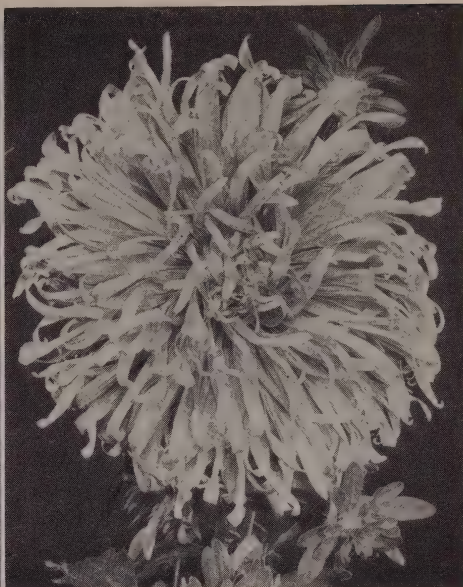
<b>AZURE BLUE</b> , light blue. ....	3.00	30.00
<b>MID-BLUE</b> , 2" taller, popular shade. ....	3.00	30.00
<b>PEACH BLOSSOM</b> , delicate pink. ....	3.00	30.00
<b>PURPLE</b> , bright purple. ....	3.00	30.00
<b>ROSE</b> , dark stems. ....	3.00	30.00
<b>ROSE PINK</b> , light stems. ....	3.00	30.00
<b>WHITE</b> . ....	3.00	30.00
→ <b>Powderpuffs Mixed</b> , a mixture of all colors in this group. ....	2.00	20.00



## *"Flower Seeds of Proven Quality"*



ASTER EARLY GIANT WILT RESISTANT  
AZURE BLUE



ASTER SUPER GIANT WILT RESISTANT  
LOS ANGELES

Our Wilt Resistant Asters are grown from the very finest pure line strains from our trial grounds. No expense or effort is being spared to maintain the high standard necessary for the best possible quality and you will find our strains of Asters second to none.

### ASTER EARLY GIANT WILT RESISTANT 20 ins.

This is a very early type of Giants of California that blooms 4 to 5 weeks ahead of the regular strain.

	per oz.	per lb.
→ Azure Blue (Denholm) lavender blue .....	\$ 2.00	\$20.00
Light Blue, "ALL-AMERICA" SELECTION 1939, mid-blue .....	2.00	20.00
→ Crimson (Denholm) .....	2.00	20.00
Peach Blossom .....	2.00	20.00
Rose Marie, attractive shade of rose .....	2.00	20.00
White .....	2.00	20.00
Extra Choice Mixed (Denholm) (New) .....	1.50	15.00

### ASTER SUPER GIANT WILT RESISTANT 36 ins. IMPROVED GIANTS OF CALIFORNIA

Giant ostrich-feather flowers with long, sturdy, non-lateral stems. An excellent Giant Aster that blooms from late summer to frost.

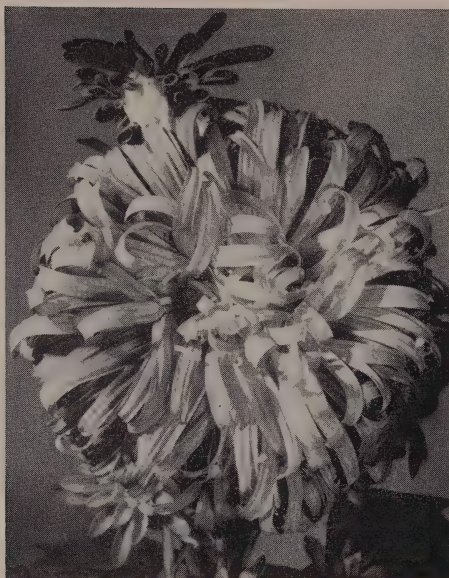
Beverly Hills, azure blue .....	\$2.50	\$25.00
El Monte, "ALL-AMERICA" SELECTION 1936, large flowered crimson .....	2.50	25.00
Hollywood, pure paper white .....	2.50	25.00
Los Angeles, "ALL-AMERICA" SELECTION 1934, giant shell pink, largest of all .....	2.50	25.00
Palm Springs, deep rose pink .....	2.50	25.00
Pasadena, peach blossom .....	2.50	25.00
Santa Barbara, dark purple .....	2.50	25.00
Extra Choice Mixed .....	2.50	25.00

### ASTER EARLY BEAUTY WILT RESISTANT 30 ins.

Same type as American Beauty but blooms much earlier.

Extra Choice Mixed .....	1.60	16.00
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# Denholm Seed Company



ASTER IMPROVED CREGO (Wilt Resistant)  
ROSE PINK



ASTER ROSE BALL

## ASTER (continued)

### ASTER IMPROVED CREGO WILT RESISTANT 30 ins.

The blooms have incurved petals, and our strains are now nearly as large as the Giants of California.

	per oz.	per lb.
Azure Blue .....	\$ 1.25	\$12.50
Cattleya, orchid .....	1.25	12.50
Crimson .....	1.25	12.50
Deep Rose, dark stems.....	1.25	12.50
Enchantress, salmon pink.....	1.25	12.50
Light Blue.....	1.25	12.50
Purple or Dark Blue.....	1.25	12.50
Rose .....	1.25	12.50
Shell Pink.....	1.25	12.50
White .....	1.25	12.50
Extra Choice Mixed.....	1.00	10.00



## "Flower Seeds of Proven Quality"



ASTER PRINCESS WILT RESISTANT MIXED



ASTER IMPROVED GIANTS OF CALIFORNIA

### ASTER

#### ASTER AMERICAN BRANCHING WILT RESISTANT 28 ins.

A prolific bloomer of the branching type, full double.

	per oz.	per lb.
Azure Blue. <i>A. M. R.H.S. — 1950</i> .....	\$ 1.40	\$12.50
Crimson .....	1.40	12.50
Purple or Dark Blue. <i>H.C. R.H.S. — 1950</i> .....	1.40	12.50
Rosalie .....	1.40	12.50
Rose .....	1.40	12.50
Sensation, scarlet. <i>H.C. R.H.S. — 1950</i> .....	1.40	12.50
Shell Pink (Mary Semple) .....	1.40	12.50
White .....	1.40	12.50
Extra Choice Mixed.....	1.00	10.00

#### ASTER BRANCHING WILT RESISTANT 20 ins.

→ **Heart of France.** Medium-sized blooms, color ruby red, reselected strain .....

1.25 12.50

#### ASTER BEDDING PRINCESS WILT RESISTANT 24 ins.

A large, full, double-crested center of small quilled petals with a narrow collar of several rows of guard petals.

**Extra Choice Mixed** ..... 1.80 18.00

#### ASTER IMPROVED GIANTS OF CALIFORNIA SUNSHINE 28 ins.

Finely quilled, large tufted center, with long, narrow, ribbon-like guard petals. All-over diameter of bloom 5 to 6 inches.

**Finest Mixed**..... 1.75 17.50

## *Denholm Seed Company*



### **ASTER EARLY CHARM MIXED**

EARLY CHARM MIXED is extremely early flowering, in fact in our own trials at Lompoc, California it was 10 days earlier than Queen of the Market and noticeably earlier than other standard Asters claimed to be early flowering. For several weeks EARLY CHARM maintained its profusion of bloom and doubleness and created tremendous interest amongst our visitors.

The plants, standing 18 ins. high, have clean stems, comparatively free from branching, just right for cutting and indoor decoration. Large, fully double flowers, often 3 ins. across, are borne in great profusion. Every Aster color is represented in the showy mixture, blended to the right proportions.

This fine novelty will soon be the home gardener's favorite Aster for garden display and for indoor decoration; therefore, we strongly recommend you list it. New crop seed will be offered for the first time in the fall of 1960, produced on our own ranches in soil free from wilt, as is all our Aster breeding work and seed crop production. In the near future we expect to offer this new type Aster in separate colors.

Per oz. \$2.50

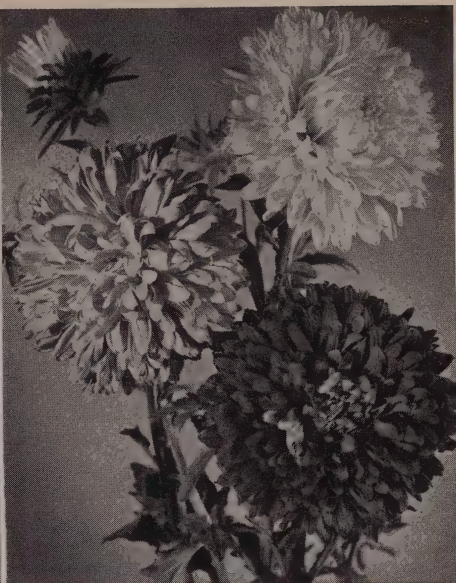
Per lb. \$25.00



## *"Flower Seeds of Proven Quality"*



ASTER AMERICAN BRANCHING (Wilt Resistant)  
WHITE



ASTER EARLY ROYAL

### A S T E R (continued)

#### ASTER QUEEN OF THE MARKET WILT RESISTANT 20 ins.

This is the earliest class of Asters, medium-sized blooms.

	per oz.	per lb.
Azure Blue .....	\$ 1.35	\$12.00
Crimson .....	1.35	12.00
Dark Blue or Purple .....	1.35	12.00
Flesh Pink .....	1.35	12.00
Light Blue, medium blue .....	1.35	12.00
Rose .....	1.35	12.00
Scarlet .....	1.35	12.00
White .....	1.35	12.00
Extra Choice Mixed .....	1.00	10.00

#### ASTER EARLY ROYAL WILT RESISTANT 24 ins.

Early branching type. Blooms soon after the Queen of the Market strain.

Azure Blue .....	1.40	12.50
Crimson .....	1.40	12.50
Deep Rose .....	1.40	12.50
Purple .....	1.40	12.50
Shell Pink .....	1.40	12.50
White .....	1.40	12.50
Extra Choice Mixed .....	1.00	10.00

#### ASTER MISCELLANEOUS VARIETIES

##### All Sorts Double Mixed

This is not grown as a blend but made up entirely from good double varieties. A real value in mixed Asters.....

.50 3.00

##### Double and Single Mixed

A blend made up from double and single varieties.....

.50 2.50

# Denholm Seed Company



BELL OF IRELAND

**AUBRIETIA** (Perennial) 85,000 Seeds per oz. 6 ins.

Early bloomer, colors: carmine, mauve and purple. Excellent for perennial borders and rock gardens.

	per oz.	per lb.
<b>Large Flowered Hybrids Finest Mixed</b> .....	\$ 2.00	\$20.00
<b>BABY'S BREATH.</b> (See Gypsophila Page 42)		
<b>BACHELOR'S BUTTON.</b> (See Centaurea Cyanus Page 31)		
<b>BALSAM DOUBLE (Lady Slipper)</b> 3,000 Seeds per oz.		
<b>Camellia Flowered Mixed, 2 ft.</b> .....	.50	5.00
<b>Bush Flowered Finest Mixed, 15 ins.</b> .....	1.35	12.00
<b>BARTONIA (Blazing Star)</b> 38,000 Seeds per oz. 24 ins.		
Thistle-like foliage, single blooms, star shaped, 3 ins.		
<b>Aurea, golden yellow</b> .....	1.00	8.00
<b>BEANS</b> 25 Seeds per oz.		
<b>Scarlet Runner, ornamental climber</b> .....		.50

<b>BELL OF IRELAND (Molucella laevis)</b> , 24 ins. 4000 seeds per oz.....	.50	5.00
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**BLACK EYED SUSAN.** (See Thunbergia)

**BLUE LACE FLOWER.** (See Didiscus)

**BRACHYCOMBE IBERIDIFOLIA (Swan River Daisy)** 150,000 Seeds per oz.

Small delicate Cineraria-like blooms in pastel colors.

<b>Mixed, 12 ins.</b> .....	1.00	10.00
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**BURNING BUSH.** (See Kochia)

**BUTTERFLY FLOWER.** (See Schizanthus)



## "Flower Seeds of Proven Quality"



CALENDULA PACIFIC BEAUTY  
APRICOT BEAUTY

## Calendula (POT MARIGOLD) 4,000 Seeds per oz.

**Pacific Beauty**—A comparatively new class of Calendula that is more heat resistant. The extra large blooms are graceful and much less formal than the regular strains.

	per oz.	per lb.
<b>Pacific Apricot Beauty</b> , apricot two-tone .....	\$ .40	\$ 4.00
<b>Pacific Cream Beauty</b> , cream-white shading.....	.40	4.00
<b>Pacific Lemon Beauty</b> , pure lemon yellow.....	.40	4.00
<b>Pacific Persimmon Beauty</b> , persimmon orange.....	.40	4.00
<b>Pacific Beauty Mixed</b> .....	.30	3.00

Other fine varieties that are continually reselected for better and better quality.

<b>Ball Gold</b> , deep golden yellow, light center, long stems.....	.40	4.00
<b>Ball Lemon Queen</b> , deep golden yellow, dark brown eye.....	.40	4.00
<b>Ball Long Orange Improved</b> , golden orange, light eye.....	.40	4.00
<b>Ball Masterpiece</b> , long stemmed, real orange, dark center.....	.40	4.00
<b>Ball Orange Improved</b> , clear orange, light center.....	.40	4.00
<b>Campfire Improved Florist Strain (Sensation)</b> , large dark orange.....	.40	4.00

# Denholm Seed Company



CALENDULA PACIFIC BEAUTY  
LEMON BEAUTY

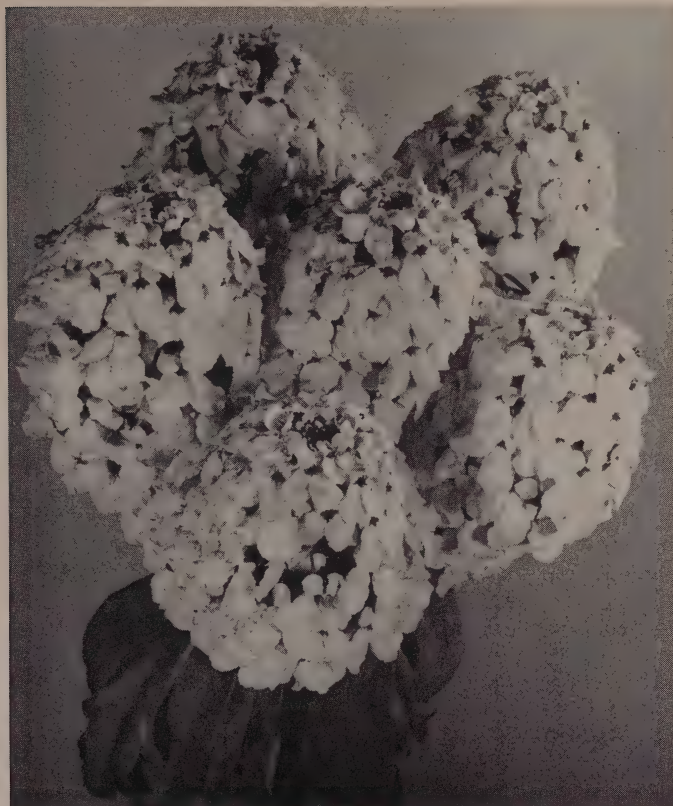


CALENDULA PACIFIC BEAUTY  
APRICOT BEAUTY

<b>CALENDULA DOUBLE</b> (continued)		<b>per oz.</b>	<b>per lb.</b>
Lemon Queen, golden yellow with light center .....		\$ .65	\$ 4.00
Orange King Improved, very deep orange, dark center.....		.65	4.00
Special Florists Mixture, cut flower varieties.....		.65	3.50
Mixed, from named sorts .....		.50	3.00
<b>CALIFORNIA NATIVE FLOWERS.</b> True native varieties. <b>Mixed</b> .....		.50	5.00
<b>CALIFORNIA POPPY.</b> (See Eschscholtzia Page 40)			
<b>CALLIOPSIS TALL</b> 100,000 Seeds per oz. 40 ins.			
Bicolor Tall All Double Mixed. The bicolored blooms of attractive combinations of orange, terra cotta, crimson, maroon and mahogany are double and semi-double, 1 to 1 1/2 inches across....		.50	4.50
Bicolor Tall Single Mixed. Colors similar to double.....		.45	3.50
<b>CALLIOPSIS DWARF</b> 100,000 Seeds per oz. 12 ins.			
Bicolor Dwarf Annual Mixed. Single, dwarf, compact, shades of red and yellow and bicolor combinations of the same colors.....		.50	5.00
<b>CAMPANULA ANNUAL CANTERBURY BELLS</b> 125,000 Seeds per oz. 26 ins.			
Planted in early spring will bloom in late summer. Colors, pink and rose shades, white and blue shades.			
Extra Choice Mixed, Single .....		1.00	10.00
<b>CAMPANULA MEDIUM CALYCANTHEMA</b>			
(Cup and Saucer) (Biennial) 125,000 Seeds per oz. 30 ins.			
Choice Mixed .....		1.50	15.00
<b>CAMPANULA MEDIUM SINGLE,</b> (Biennial) 30 ins.			
Choice Mixed .....		.65	5.00



## *"Flower Seeds of Proven Quality"*



CANDYTUFT GIANT HYACINTH  
FLORIST STRAIN

### CANDYTUFT

#### **CANDYTUFT (Iberis) ANNUAL CORONARIA** 10,000 Seeds per oz. **ICEBERG (New) (Florist Strain)**

This new florist strain of the Giant Hyacinth Flowered type supersedes by a wide margin any other strain of which we have knowledge.

The almost completely uniform plants will produce from 5 to 6 huge, well formed spikes per plant. The florets are about twice the size of the regular strains. Pure white.

\$ .50 per oz.

\$5.00 per lb.

**White Pinnacle (New)** 2 ft. Ideal for market work. ....\$ .80 \$ 8.00

#### **GIANT HYACINTH FLOWERED**

<b>Giant Hyacinth Flowered Select, (florist strain).</b> An excellent cut flower strain, second only to new Iceberg.....	.45	4.50
<b>Ruffled White,</b> frilled and ruffled petals. An interesting cut flower strain. Very large flowered. ....	.50	5.00
<b>Giant Hyacinth Flowered,</b> regular strain, white, 15 ins.....	.30	3.00

# Denholm Seed Company

## CANDYTUFT (continued)

**CANDYTUFT (Iberis) ANNUAL UMBELLATA** 10,000 Seeds per oz. 15 ins.

The many clusters of small blooms form an umbrellalike arrangement of blooms on a dwarf bushy type of plant.

	per oz.	per lb.
<b>Crimson</b> , purplish red .....	\$ .50	\$ 3.50
<b>Flesh Pink</b> .....	.50	3.50
<b>Lavender or Lilac</b> .....	.50	3.50
<b>Rose</b> .....	.50	3.50
<b>Rose Cardinal</b> , deep rosy red .....	.50	3.50
<b>White</b> .....	.50	3.50
<b>Fine Mixed</b> .....	.25	2.50

### CANDYTUFT DWARF COMPACT FAIRY MIXED (Denholm) (New)

The compact, little, dome-like plants grow from 8 to 10 inches tall. They are so completely uniform in height and plant spread that a row has the appearance of a dwarf hedge of a parade of gay colors.

See page 14 \$ .50 per oz. \$4.00 per lb.

**CARDINAL CLIMBER.** (See Ipomoea, Page 43)

## CARNATION 14,000 Seeds per oz.

**CARNATION ENFANT DE NICE** 18 ins.

Larger flowers than Chabaud's with very little laciniation.

<b>Extra Choice Mixed</b> .....	3.00	30.00
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**CARNATION CHABAUD GIANT IMPROVED** 24 ins.

A heavy producer of large clove-scented blooms. Reselected for purity, size of flower and doubleness.

<b>Cardinal Red (Sparkler)</b> , real scarlet .....	2.50	25.00
<b>Crimson (Nero)</b> , dark crimson .....	2.50	25.00
<b>Deep Rose</b> .....	2.50	25.00
<b>Deep Salmon (Aurora)</b> .....	2.50	25.00
<b>Flesh Pink</b> .....	2.50	25.00
<b>Rose Pink (The Pearl)</b> on lilac ground .....	2.50	25.00
<b>Rose Queen</b> , clear rose deep .....	2.50	25.00
<b>Salmon Rose (Legion of Honor)</b> .....	2.50	25.00
<b>Violet (Purple)</b> .....	2.50	25.00
<b>White (Jeanne Dionis)</b> .....	2.50	25.00
<b>Yellow (Marie Chabaud)</b> .....	2.50	25.00
<b>Extra Choice Mixed</b> , from named varieties .....	1.50	15.00

**CARNATION MARGUERITE DOUBLE** 24 ins.

<b>Giant Malmaison Mixed</b> , largest flowers, beautiful colors .....	1.25	12.50
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**CARNATION GRENADIN DOUBLE** 20 ins.

<b>Crimson (Black King)</b> .....	2.00	20.00
<b>Rose Pink (Triumph)</b> .....	2.00	20.00
<b>Scarlet (Cardinal Red)</b> .....	2.00	20.00
<b>White (Snow White)</b> .....	2.00	20.00
<b>Yellow (Golden Sun)</b> .....	2.00	20.00
<b>Mixed</b> , choice formula blend .....	1.50	15.00



## *"Flower Seeds of Proven Quality"*

### CASTER OIL BEAN. (See Ricinus)

<b>CELOSIA</b> 28,000 Seeds per oz.	<b>per oz.</b>	<b>per lb.</b>
<b>Cristata (Cockscomb) Dwarf Mixed</b> 12 ins.....	<b>\$ 1.25</b>	<b>\$10.00</b>
<b>Cristata (Cockscomb) Tall Mixed</b> 20 ins. ....	<b>1.50</b>	<b>15.00</b>
<b>Childsii (Chinese Woolflower) Mixed</b> 24 ins.....	<b>1.35</b>	<b>12.00</b>

### CELOSIA PLUMOSA (Feather Cockscomb or Ostrich Plume) 30 ins.

➔ <b>Pampas Plume</b> (New), giant flowering, with many brand new colors in bronze, copper, gold and sunset shades .....	<b>.70</b>	<b>7.00</b>
<b>Finest Mixed</b> .....	<b>.50</b>	<b>5.00</b>

### CELOSIA PLUMOSA DWARF COMPACT

<b>Fiery Feather</b> .....	<b>1.00</b>	<b>10.00</b>
<b>Golden Feather</b> .....	<b>1.00</b>	<b>10.00</b>
<b>Dwarf Feather Mixed</b> .....	<b>.80</b>	<b>8.00</b>

## CENTAUREA

### CENTAUREA TALL CYANUS (Bachelor's Buttons) 7,000 Seeds per oz.

#### IMPROVED FLORIST STRAINS 30 to 36 ins.

Especially selected for florist use. The extra quality also makes this strain that much more valuable for garden use.

➔ <b>Blue Boy</b> .....	<b>.35</b>	<b>3.50</b>
<b>Pinkie</b> .....	<b>.35</b>	<b>3.50</b>
<b>Red Boy</b> .....	<b>.35</b>	<b>3.50</b>
➔ <b>Rosie (Denholm) (New)</b> Early, large flowered, bright rose.....	<b>.35</b>	<b>3.50</b>
<b>Snow Man</b> .....	<b>.35</b>	<b>3.50</b>
<b>Special Florists Mixture</b> , Formula blend .....	<b>.30</b>	<b>3.00</b>
<b>Early Flowering Mixture</b> .....	<b>.50</b>	<b>5.00</b>

### CENTAUREA CYANUS DWARF DOUBLE 10,500 Seeds per oz. 12 ins.

Bushy plants—A dwarf counterpart of the larger flowered and taller strain.

<b>Jubilee Gem</b> , <small>ALL-AMERICA SELECTION</small> 1937, rich deep blue.....	<b>.60</b>	<b>6.00</b>
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### CENTAUREA IMPERIALIS (Sweet Sultan) 8,000 Seeds per oz. 36 ins.

The giant sweet-scented blooms that are 3 to 3 1/2 inches across have somewhat the form of a thistle but they are more fluffy and graceful. Very long stems.

<b>Choice Mixed</b> .....	<b>.65</b>	<b>6.50</b>
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# Denholm Seed Company

## CHEIRANTHUS (Siberian Wallflower) (Perennial-Biennial) 10,000 Seeds per oz.

Blooms are very fragrant. If planted in fall usually blooms next year from seed.

	per oz.	per lb.
Allioni, brilliant orange, 18 ins. ....	\$ .30	\$ 3.00
Golden Bedder, golden yellow, 18 ins.....	.65	5.00

## CHRYSANTHEMUM SINGLE ANNUAL (Painted Daisies) 10,000 Seeds per oz. 28 ins.

Carinatum Merry Mixture (Tricolor). Daisy-like blooms, most of which are zoned with multi-colored rings resulting in many striking color combinations in white, rose, bronze, amber, maroon and red .....	.60	6.00
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## CHRYSANTHEMUM MAXIMUM (Shasta or Moon Daisy) (Perennial) 25,000 Seeds per oz. 28 ins.

Shasta Daisy, Diener's Giant Double White, reselected strain.....	4.50	45.00
Shasta Daisy, G. Marconi Double Giant White.....	4.50	45.00
Shasta Daisy, Alaska, pure white large flowers, one of the best....	.90	7.00
Shasta Daisy, Mayfield Giant, extremely floriferous.....	.90	7.00

## CHRYSANTHEMUM (Korean Chrysanthemum) 60,000 Seeds per oz.

Korean Hybrids, 3 ft., semi-double and single, bright colors .....	6.00	60.00
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## CINERARIA HYBRIDA

LARGE FLOWERED	per ¼ oz.	per oz.	per lb.
SUPER GIANTS, MIXED	\$15.00	\$45.00	\$450.00
Magnificent strain for outdoor use.			
(See page 15)			


	per ¼ oz	per oz.	per lb.
Berlin Market Strain .....	\$15.00	\$35.00	\$350.00
Cremers Prize Strain .....	15.00	35.00	350.00
Siters Rainbow Mixed .....	15.00	35.00	350.00

## CLARKIA ELEGANS DOUBLE 100,000 Seeds per oz. 24 ins.

Double Godetia-like blooms produced in long sprays.

Extra Choice Mixed.....	.50	5.00
→ Royal Bouquet Mixed (New). Large flowered, erect, compact habit. Improved color range. ....	1.50	15.00

## CLEOME (Spiderflower) 13,500 Seeds per oz. 36 ins.

Giant Pink Queen,  1942, rose pink, free flowering....	.70	7.00
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## COLEUS 110,000 Seeds per oz.

Rainbow Mixture .....	7.50	75.00
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## *"Flower Seeds of Proven Quality"*



CONVOLVULUS MINOR  
ROYAL ENSIGN



CHRYSANTHEMUM SINGLE ANNUAL  
CARINATUM MERRY MIXTURE

### CONVOLVULUS (Morning Glory) 700 Seeds per oz.

	per oz.	per lb.
<b>Crimson Rambler</b> , crimson red, white throat .....	\$ .30	\$ 2.00
<b>Major Finest Mixed</b> , fast growing climber .....	.25	1.25
<b>Minor Royal Ensign</b> , annual 6 ins., bright ultramarine blue, golden throat, very compact.....	1.00	10.00

FOR THE LARGER FLOWERED VARIETIES OF MORNING GLORY SEE IPOMOEA PAGE 43.

### COREOPSIS GRANDIFLORA (Perennial) 12,000 Seeds per oz. 36 ins.

<b>Mayfield Giant</b> , deep golden yellow, very large flowered. Single.	.65	5.00
<b>Double Sunburst</b> , fully double golden yellow, fine cut flowers.....	.50	4.75

### CORNFLOWER. (See Centaurea Cyanus).

The measurements given on plant descriptions and the number of seeds per oz. are approximate and may vary with the season.

# Denholm Seed Company



COSMOS SENSATION  
NEW EXTRA EARLY MIXED



DAHLIA  
UNWIN'S IDEAL BEDDING MIXED

## Cosmos

### COSMOS EARLY SENSATION EXTRA EARLY MIXED (Denholm) (New)

This new, **EXTRA EARLY STRAIN** of Sensation Cosmos will bloom fully two weeks before the regular variety. The plant habit is more graceful and slightly more dwarf than the ordinary strains.

Giant blooms 4 to 4½ ins. across, made up of 7 to 8 overlapping petals forming a disk-like flower.

A full range of colors in a well balanced mixture: Crimson, Pink, Radiance and White.

\$ .60 per oz.

\$ 6.00 per lb.

### COSMOS SENSATION 5,000 Seeds per oz. 4 ft.

The largest flowered Cosmos on the market.

	per oz.	per lb.
<b>Dazzler</b> , crimson .....	\$ .60	\$ 6.00
<b>Gloria</b> , huge flowers, pure rose with dark zone around a yellow center .....	.60	6.00
<b>Pinkie</b> , rose pink.....	.60	6.00
<b>Purity</b> , pure white.....	.60	6.00
<b>Radiance</b> , <small>ALL-AMERICA SELECTION</small> 1948, deep rose petal, crimson zone.....	.60	6.00
<b>Extra Choice Mixed</b> , <small>ALL-AMERICA SELECTION</small> 1936 regular or original strain .....	.50	5.00



## *"Flower Seeds of Proven Quality"*

### COSMOS (continued)

	per oz.	per lb.
<b>COSMOS HYBRIDA EARLY KLONDYKE</b> 3,000 Seeds per oz. 36 ins.		
→ <b>Fiesta</b> , <small>ALL-AMERICA SELECTION</small> 1952. Semi-double blooms, gold striped scarlet. A good subject for heat.....	1.00	10.00
<b>Orange Ruffles</b> , semi-double, golden orange.....	.60	6.00
<b>Yellow Ruffles</b> , semi-double yellow.....	.60	6.00
<b>Orange Flare</b> , <small>ALL-AMERICA SELECTION</small> 1935, single, early flowering orange....	.60	6.00
<b>Yellow Flare</b> , <small>ALL-AMERICA SELECTION</small> 1942, single, buttercup yellow.....	.60	6.00
 <b>CYNOGLOSSUM (Chinese Forget-Me-Not)</b> 5,000 Seeds per oz.		
Clusters of Forget-Me-Not-like flowers produced in great profusion.		
<b>Amabile Dwarf Firmament</b> , <small>ALL-AMERICA SELECTION</small> 1939, compact, indigo blue. 16 ins. ....	.25	2.50
<b>Amabile Blue</b> , sweet scented, ultramarine blue, 2 ft.....	.25	2.50

## Dahlia

**DAHLIA** 3,000 Seeds per oz. 20 ins.  
Our strains are reselected. We recommend Dahlia from seed.

<b>IDEAL EXHIBITION DWARF MIXED</b> , really double strain, extra dwarf. Many new pleasing colors. Bedding plant growers and nurserymen want this. ....	1.50	15.00
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<b>Unwin's Dwarf Hybrids</b> , dwarf, semi-double, bright colors.....	1.00	10.00
<b>Coltness Hybrids Mixed</b> , 18 ins. Attractive single flowers on dwarf plants. Fine for bedding. ....	.80	8.00

**DAISY AFRICAN.** (See *Dimorphotheca*, Page 39)

**DAISY SHASTA.** (See *Chrysanthemum Maximum*, Page 32)

The measurements given on plant descriptions and the number of seeds per oz. are approximate and may vary with the season.

# Delphinium Pacific Giants



## *Grown from Originator's Stock*

The Pacific Giant Strain offers the ultimate in fine Delphiniums. It has huge semi-double florets, well arranged on long flower spikes. The thin whippy stems grow from four to six feet tall. This strain is comparatively mildew resistant. It is by far the best strain of Delphinium available. (Perennial) 10,000 Seeds per oz.

	per oz.	per lb.
<b>ASTOLAT SERIES</b> .....	\$10.00	\$100.00
New shades in pale blush, lilac pink, deep raspberry rose.		
<b>BLUE BIRD SERIES</b> .....	8.00	80.00
Clear medium blue with white bee, an enchanting color combination. Florets are fully round and 2½ ins. in diameter.		
<b>BLUE JAY SERIES</b> .....	8.00	80.00
Medium blue with black bee, a striking color. Florets 2½ ins.		
<b>CAMELIARD SERIES</b> .....	8.00	80.00
Clear lavender with cream bee, a color combination that is rich and delicate. Extra large blooms.		
<b>GALAHAD SERIES</b> .....	8.00	80.00
Every one of the several separate series of the Pacific Giant Strain is truly outstanding, but Galahad is in every detail superior to any of the other series yet introduced. It has greater floret size, longer flower spike. The color is a clear soft white with white bee. Lots of substance. The average bloom size is over 3 ins.		
<b>GUINEVERE SERIES</b> .....	8.00	80.00
Light pinkish lavender with white bee.		
<b>KING ARTHUR SERIES</b> .....	8.00	80.00
Velvety, royal purple with a glistening cream bee, 3 in. florets.		
<b>LANCELOT SERIES</b> .....	8.00	80.00
Lilac with white bee.		
<b>PERCIVAL SERIES</b> .....	8.00	80.00
White with black bee.		
<b>ROUND TABLE SERIES</b> .....	8.00	80.00
This is really a blend in the proper proportions of all of the name series plus seed from hundreds of individual crosses made by the originator. In the Round Table Series you will enjoy many wonderful colors not obtainable from any other source.		
<b>SUMMER SKIES SERIES</b> .....	8.00	80.00
Light heavenly blue with a dainty white bee combine to make the most striking and pleasing color of the entire series.		
<b>DARK BLUE SHADES</b> .....	6.50	65.00
<b>LAVENDER PASTEL SHADES</b> .....	6.50	65.00
<b>LIGHT BLUE SHADES</b> .....	6.50	65.00
<b>MEDIUM BLUE SHADES</b> .....	6.50	65.00
<b>VIOLET SHADES</b> .....	6.50	65.00
<b>PACIFIC GIANTS WHITE</b> , excellent double white .....	6.50	65.00
<b>PACIFIC GIANTS MIXED</b> , very choice mixture .....	3.50	35.00



## *"Flower Seeds of Proven Quality"*



DELPHINIUM BELLADONNA TYPE  
Belladonna Improved (Cliveden Beauty)



DELPHINIUM BELLADONNA TYPE

### DELPHINIUM

#### DELPHINIUM BELLADONNA TYPE (Perennial) 10,000 Seeds per oz.

	per oz.	per lb.
Belladonna Improved (Cliveden Beauty), light blue .....	\$ 2.50	\$25.00
Belladonna (True), clear light blue.....	1.50	15.00
Bellamosum Improved, dark blue.....	2.50	25.00
Bellamosum (True), dark blue.....	1.50	15.00

#### DELPHINIUM HYBRIDUM (Perennial)

Wrexham Hollyhock Strain, huge spikes, beautiful blend and a true type .....	3.50	35.00
Blackmore and Langdon's Prize Mixed, from named varieties.....	2.50	25.00
Gold Medal Hybrids, a blend of the large flowering types. Choice mixture .....	1.50	15.00

# Denholm Seed Company



DIANTHUS HEDDEWIGII LACINIATUS  
SINGLE GAIETY



DIANTHUS HEDDEWIGII LACINIATUS  
DOUBLE GAIETY

## Dianthus

### DIANTHUS CHINENSIS (China or Indian Pinks) 26,000 Seeds per oz. 12 ins.

Flowers produced in clusters on the order of Sweet William.

	per oz.	per lb.
Double Choice Mixed, a very fine strain .....	\$ .50	\$ 5.00
Single Fine Mixed.....	.45	4.50

### DIANTHUS HEDDEWIGII LACINIATUS (Japanese Pinks) 26,000 Seeds per oz. 12 ins.

Same characteristics as the regular Heddewigii type except that all blooms are deeply lacinated and generally larger.

Much the same habit and type of growth as Carnation.

Double Snowball, fringed petals, pure white .....	1.20	12.00
Double Fireball, plain edged deep scarlet .....	1.20	12.00
→ Double Ruffled Beauty Mixed (Denholm) .....	1.00	10.00
→ Double Carnation Shades (Double Gaiety) A full double form of the popular Single Gaiety in a complete range of colors to include many of the rich salmon and red shades.....	.60	6.00
→ Gaiety, flowers single, extremely large, beautifully fringed, presents a wide range of lovely colors, most attractive strain.....	.50	5.00

### DIANTHUS SWEET WIVELSFIELD 26,000 Seeds per oz. 12 ins.

Flowers are borne in trusses like Sweet William but they are much larger and earlier.

Double Choice Mixed.....	1.50	15.00
Single Choice Mixed.....	.75	6.00



## *"Flower Seeds of Proven Quality"*



**DIANTHUS HEDDEWIGII**  
**SINGLE BRILLIANT MIXED**



**DIMORPHOTHECA**  
**AURANTIACA HYBRIDA MIXED**

**DIANTHUS HEDDEWIGII (Japanese Pinks)** 26,000 Seeds per oz. 12 ins.

The Heddewigii type of Dianthus has much the same habit of growth as Carnation.

### **DIANTHUS HEDDEWIGII** **SINGLE BRILLIANT MIXED**

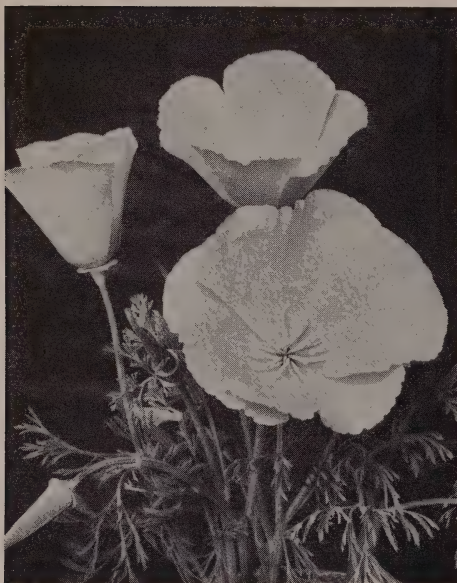
Huge, round blooms all beautifully zoned. The bright color combinations range from the lively pink-cream, rose-white, rose-chamois through amber-copper and velvety wine reds.

**\$ .75 per oz.**

**\$6.00 per lb.**

	per oz.	per lb.
<b>DIDISCUS (Blue Lace Flower)</b> 10,000 Seeds per oz.		
Coeruleus, blue, 2½ ft., wilt resistant strain .....	\$ .75	\$ 7.50
<b>DIGITALIS (Foxglove)</b> (Biennial) 200,000 Seeds per oz. 4 to 6 ft.		
Gloxiniaeflora, The Shirley, giant hybrids, blotched throats.....	.75	6.00
Gloxiniaeflora, Finest Mixed, spotted throats.....	.75	6.00
Excelsior (New) Giant flowered mixture. ....	1.00	10.00
<b>DIMORPHOTHECA (African Daisy)</b> 10,000 Seeds per oz. 12 ins.		
A bushy type of plant with daisy-like blooms that have black centers and glossy petals.		
Aurantiaca Orange Improved.....	1.20	12.00
Aurantiaca Hybrida Mixed.....	1.00	10.00

# Denholm Seed Company



ESCHSCHOLTZIA AURANTIACA



GERBERA WESTWOOD GIANT HYBRIDS

	per oz.	per lb.
<b>ESCHSCHOLTZIA CALIFORNICA (California Poppy)</b> 15,000 Seeds per oz. 15 ins.		
Aurantiaca, true California Poppy, bright orange .....	\$ .50	\$ 3.50
Carmine King, deep carmine. ....	.50	3.50
Golden West, yellow with orange center.....	.50	3.50
Brilliant Mixed, very showy and bright.....	.50	3.50
Finest Mixed, spreading types.....	.30	3.00
<b>ESCHSCHOLTZIA DWARF ERECT SEMI-DOUBLE</b> 12 ins.		
Monarch Art Shades.....	1.00	8.00
Dwarf Erect Mixed.....	1.00	8.00
<b>EUPHORBIA</b> 2,500 Seeds per oz. 24 ins.		
Variegata (Snow on the Mountain) .....	.95	7.50
<b>EVENING SCENTED STOCK.</b> (See Matthiola Bicornis, Page 54)		
<b>EVERLASTING.</b> (See Helichrysum, Page 42)		
<b>FLOSS FLOWER.</b> (See Ageratum, Page 16)		
<b>FORGET-ME-NOT (Annual).</b> (See Cynoglossum, Page 35)		
<b>FORGET-ME-NOT (Biennial).</b> (See Myosotis, Page 54)		
<b>FOUR O'CLOCKS.</b> (See Marvel of Peru, Page 54)		
<b>FOXGLOVE.</b> (See Digitalis, Page 39)		
<b>GAILLARDIA PICTA (Blanket Flower)</b> 15,000 Seeds per oz. 24 ins.		
→ Gaiety Mixture Double. Large globe-like heads with colors of pure yellow, pure orange and pure red, with combinations of these three colors in varying degrees.....	.95	7.50
Single Mixed.....	.75	6.00
<b>GAILLARDIA GRANDIFLORA</b> (Perennial) 10,000 Seeds per oz.		
Monarch Strain Mixed.....	.95	7.50
<b>GERANIUM (Pelargonium Zonale)</b> 6,000 Seeds per oz.		
Brilliant Mixed .....	5.00	50.00

**GERBERA (Daisy: Transvaal Daisy)** 7,250 Seeds per oz. 18 ins.

	1000 Seeds	per oz.	per lb.
→ Westwood Giant Hybrids 18 ins. ....	\$ 2.00	15.00	150.00



## *"Flower Seeds of Proven Quality"*



**GODETIA UPRIGHT SINGLE  
DUKE OF YORK**



**GAILLARDIA PICTA DOUBLE  
GAIETY MIXTURE**

<b>GEUM (Avens)</b> (Perennial) 7,000 Seeds per oz. 20 ins.	<b>per oz.</b>	<b>per lb.</b>
<b>Lady Stratheden</b> , golden yellow .....	\$ 2.50	\$25.00
<b>Mrs. Bradshaw</b> , scarlet.....	1.45	12.50
<b>GILIA</b> 110,000 Seeds per oz. 32 ins.		
<b>Capitata Reselected</b> , rich sky blue, large blooms.....	.75	6.00
<b>GODETIA UPRIGHT SINGLE</b> 45,000 Seeds per oz. 24 ins.		
Flowers are produced on straight stems in clusters of several florets all in bloom at the same time. Does best in a cool situation.		
➔ <b>Duke of York</b> , reselected, brilliant scarlet, white base .....	1.00	8.00
<b>Choice Mixed</b> .....	.95	7.50
<b>GODETIA DWARF SINGLE</b>		
<b>Choice Mixed</b> .....	1.25	10.00
<b>GODETIA SHAMINI</b> 45,000 Seeds per oz. 26 ins.		
The blooms are borne on long, willowy stems blooming progressively from the bottom.		
<b>Tall Double Mixed</b> .....	.75	6.00
<b>GOMPHRENA (Globe Amaranth)</b> 5,500 Seeds per oz.		
<b>Mixed</b> .....	.35	2.50
<b>GOURDS</b>		
<b>Large Sorts Mixed</b> 150 Seeds per oz.....	.30	2.25
<b>Small Ornamental Mixed</b> 500 Seeds per oz.....	.30	2.25

# Denholm Seed Company

## GYPHOPHILA (Annual Baby's Breath) 25,000 Seeds per oz.

	per oz.	per lb.
Covent Garden Strain, pure white, full rounded flowers, 2 ft. ....	\$ .30	\$ 1.00
London Market Improved, white, large well formed flowers, 2 ft. ....	.25	1.50
Paris Market, white, excellent cut flower strain, 2 ft. ....	.25	1.50
Carminea, fine deep rose, 18 ins. ....	.65	5.00

## GYPHOPHILA PANICULATA (Perennial Baby's Breath) 35,000 Seeds per oz 3 ft

Popular as a dried flower for winter decorations.

Double Snowwhite. ....	2.50	25.00
Single White. ....	.95	7.50

## HELANTHUS ANNUUS (Sunflower) 700 Seeds per oz. 4 to 5 ft.

Sun Gold, golden yellow, double flowers, 6 ins. plus across. ....	.30	3.00
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## HELICHRYSUM MONSTROSUM DOUBLE (Strawflower) 45,000 Seeds per oz. 3 ft.

The best of all of the everlasting or strawflower flowers.

Double Mixed .....	.75	7.50
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## HELIOTROPE (Tender Perennial) 50,000 Seeds per oz.

Well regarded for its fragrance. A perennial that will not stand frost. It will bloom the first year from seed.

Giant Lemoinii Mixed, 24 ins. ....	1.00	10.00
Regal Dwarf Mixed, 18 ins. ....	3.00	30.00

## HIBISCUS (Mallow Marvels) (Perennial) 4,000 Seeds per oz. 4 ft.

Giant Flowered Mixed. ....	1.15	9.00
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## HOLLYHOCK (Althaea Rosea) (Perennial) 3,500 Seeds per oz. 4 to 5 ft.

Double Chater's Mixed, full double, fine range of colors. ....	1.00	10.00
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## HOLLYHOCK ANNUAL (Althaea Rosea) 3,500 Seeds per oz. 5 ft.

Indian Spring <small>"ALEAMERICA" SELECTION</small> 1939, semi-double, color varies light pink to crimson rose, blooms in five months from seed. ....	.50	5.00
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### HOLLYHOCK DWARF DOUBLE ANNUAL, 3 ft.

Crimson .....	\$ 1.50	\$15.00
Salmon Rose .....	1.50	15.00
Scarlet .....	1.50	15.00
White .....	1.50	15.00
Yellow .....	1.50	15.00
Mixed, formula blend of all colors. ....	1.00	10.00

## HUNNEMANNIA FUMARIAEFOLIA (Bush Eschscholtzia or Santa

Barbara Poppy) 8,000 Seeds per oz. 24 ins.

Sunlite, <small>"ALEAMERICA" SELECTION</small> 1934, yellow, semi-double .....	.95	7.50
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## ICELAND POPPY. (See Poppy Nudicaule, Page 63)

## KOCHIA (Summer Cypress or Burning Bush) 50,000 Seeds per oz. 30 ins.

Childsii, compact, symmetrical and uniform, especially adapted for an annual hedge. Ornamental feathery green foliage during the Summer months turning red in the Autumn. ....	.35	2.50
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## LADY SLIPPER. (See Balsam, Page 26)

## *"Flower Seeds of Proven Quality"*



IPOMOEA BLUE STAR



HUNNEMANNIA FUMARIAEFOLIA Sunlite

### **Ipomoea** ANNUAL CLIMBERS 700 Seeds per oz.

ALL-AMERICA SELECTION 1949

#### **IPOMOEA BLUE STAR** (DENHOLM)

Clear sky blue with five ribs of mid-blue forming an attractive star.

Price per oz. \$ .35                      per lb. \$3.50

	per oz.	per lb.
Clarke's Earliest Heavenly Blue Morning Glory, true stock .....	\$ .50	\$ 4.00
Heavenly Blue Improved, sky blue.....	.50	4.00
Climbing Scarlett O'Hara (New), deep wine red.....	.65	5.00
Crimson Rambler, (See Convolvulus, Page 29)		
Darling Scarlett O'Hara with white throat .....	.40	4.00
Pearly Gates, <small>ALL-AMERICA SELECTION</small> 1942, large pure white, early.....	.40	4.00
Scarlett O'Hara, <small>ALL-AMERICA SELECTION</small> 1939, deep wine red.....	.65	5.00
White Magic, early, free flowering white.....	.50	5.00
Imperial Giant Mixed (Japanese Mixed) 600 Seeds per oz. ....	.40	3.00
<b>IPOMOEA Noctiflora Moonflower</b> 100 Seeds per oz. A climber		
White, night blooming black seeded.....	.40	3.00
White, night blooming white seeded.....	.40	3.00
<b>IPOMOEA QUAMOCLIT</b> (annual climbers)		
Hearts and Honey (New) pink-orange with honey yellow throat .....	1.50	15.00
Scarlet (Cypress vine) 2100 Seeds per oz. ....	.75	6.00
Mixed 2,100 Seeds per oz. ....	.65	5.00
Sloteri (Cardinal climber) 900 Seeds per oz. ....	.75	6.00



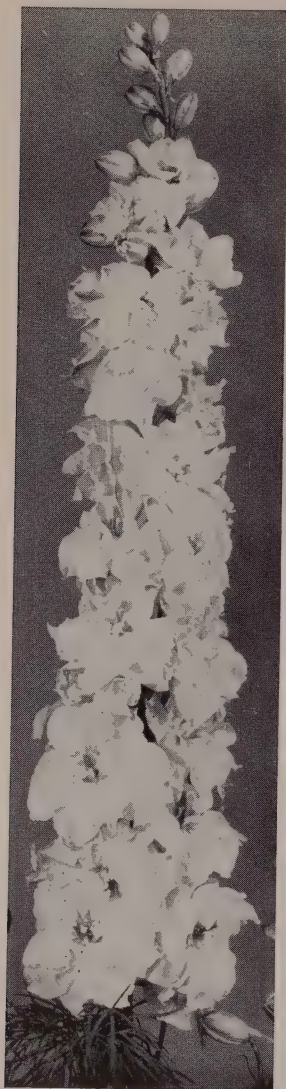
*Denholm Seed Company*

# "SUPREME"

5 ft. or More

## LARKSPURS

*Proven to Be  
The Ideal Cut Flower Strain  
for  
Home Garden and Market Grower*



**LARKSPUR SUPREME** 8,700 Seeds per oz. (greatly improved Giant Imperial type), 5 ft.

	per oz.	per lb.
<b>DARK BLUE SUPREME (DENHOLM)</b> rich deep blue .....	\$ .75	\$ 6.00
<b>LIGHT BLUE SUPREME (DENHOLM)</b> azure blue, superior to Blue Bell.....	.75	6.00
<b>LILAC SUPREME (DENHOLM)</b> clear lilac.....	.75	6.00
<b>PINK SUPREME (DENHOLM)</b> rose pink <i>H.C. R.H.S. 1955</i> .....	.75	6.00
<b>ROSE SUPREME (DENHOLM)</b> clear deep rose <i>H.C. R.H.S. 1955</i> .....	.75	6.00
<b>SALMON SUPREME (DENHOLM)</b> true salmon .....	.75	6.00
<b>WHITE SUPREME (DENHOLM)</b> without a trace of pink <i>A.M. R.H.S. 1955</i> .....	.75	6.00
<b>MIXED SUPREME</b> , made from separate colors .....	.45	4.50

## *“Flower Seeds of Proven Quality”*

<b>LARKSPUR GIANT IMPERIAL, 4 ft. 8,700 Seeds per oz.</b>		<b>per oz.</b>	<b>per lb.</b>
<b>Blue Bell,</b> <small>ALL-AMERICA SELECTION</small> 1934, azure blue. <b>We prefer Regal</b>			
<b>Light Blue</b> .....	\$ .75	\$ 6.00	
<b>Blue Spire,</b> very fine dark blue.....	.75	6.00	
<b>Brilliant Rose,</b> deep rose.....	.75	6.00	
<b>Carmine King Improved,</b> deep carmine rose <b>H.C. R.H.S. 1955</b> .....	.75	6.00	
<b>Dazzler,</b> rich carmine scarlet, improved strain. <b>We prefer Carmine King</b>	.75	6.00	
<b>Exquisite Pink Improved,</b> soft salmon pink.....	.75	6.00	
<b>Exquisite Rose,</b> rose pink.....	.75	6.00	
<b>Lilac King,</b> clear lilac.....	.75	6.00	
<b>Lilac Spire,</b> lilac.....	.75	6.00	
<b>Los Angeles Improved,</b> fine pink on salmon.....	.75	6.00	
<b>Miss California,</b> deep rose on salmon.....	.75	6.00	
<b>Pink King,</b> soft salmon rose.....	.75	6.00	
<b>Pink Perfection,</b> light salmon pink.....	.75	6.00	
<b>Rosalie (New),</b> deep rose pink.....	.75	6.00	
<b>Rosalind,</b> rose suffused salmon <b>A.M. R.H.S. 1955</b> .....	.75	6.00	
<b>Steeplechase,</b> sky blue .....	.75	6.00	
<b>White King,</b> <small>ALL-AMERICA SELECTION</small> 1937, immense spike pure white.....	.75	6.00	
<b>White Spire,</b> good pure white.....	.75	6.00	
<b>Extra Choice Mixed,</b> from separate colors.....	.40	4.00	

<b>LARKSPUR REGAL STRAIN 8,700 Seeds per oz. 5 ft.</b>			
<b>Regal Deep Carmine,</b> brilliant color .....	.75	6.00	
<b>Regal Dark Blue,</b> very deep violet.....	.75	6.00	
<b>Regal Light Blue,</b> similar in color to Blue Bell.....	.75	6.00	
<b>Regal Lilac,</b> pure lilac.....	.75	6.00	
<b>Regal Pink,</b> brilliant pink on salmon.....	.75	6.00	
<b>Regal Rose,</b> rich florist rose.....	.75	6.00	
<b>Regal Salmon Rose</b> .....	.75	6.00	
<b>Regal White,</b> pure white.....	.75	6.00	
<b>Regal Mixed,</b> formula blend.....	.45	4.50	

The measurements given on plant descriptions and the number of seeds per oz. are approximate and may vary with the season.

# Denholm Seed Company

	per oz.	per lb.
<b>LATHYRUS (Everlasting Pea)</b> (Perennial) 600 Seeds per oz. (climber) 5 ft.		
<b>Latifolius Mixed</b> .....	\$ .80	\$ 8.00
<b>LINARIA (Toad Flax or Miniature Snapdragon)</b> 500,000 Seeds per oz.		
<b>Fairy Bouquet Mixed</b> , <small>ALL-AMERICA SELECTION</small> 1934, Dwarf and more compact than the Maroccana type. Bright colors, 8 to 10 inches....	.45	4.50
<b>Northern Lights</b> , brilliant mixture of Maroccana type, 12 ins.....	.35	3.50
<b>LINUM (Flowering Flax)</b> 8,500 Seeds per oz.		
<b>Grandiflorum Rubrum (Scarlet Flax)</b> , 24 ins.....	.30	3.00
<b>LOBELIA COMPACT VARIETIES</b> 750,000 Seeds per oz. 4 to 5 ins.		
<b>Blue Gown</b> , clear deep blue .....	2.00	20.00
<b>Cambridge Blue</b> , light blue, green foliage.....	2.50	25.00

## LOBELIA DWARF CRYSTAL PALACE SELECT

An extra choice reselected strain with years of work behind it.

Color: rich deep blue, dark foliage, compact habit.

Price \$1.80 per oz. . . . \$18.00 per lb.

<b>Emperor William</b> , gentian blue, green foliage.....	2.00	20.00
<b>Mrs. Clibran</b> , deep blue, white eye, dark foliage.....	2.50	25.00

## LOBELIA DWARF ROSAMOND

Deep Carmine Red, with White Eye

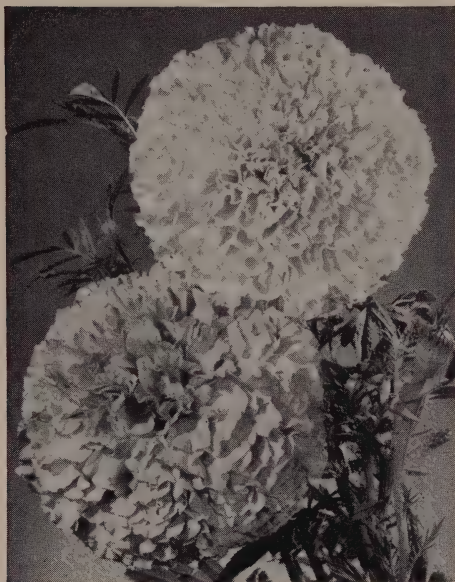
PRICE . . . \$2.00 per oz.      \$20.00 per lb.

(See Page 15)

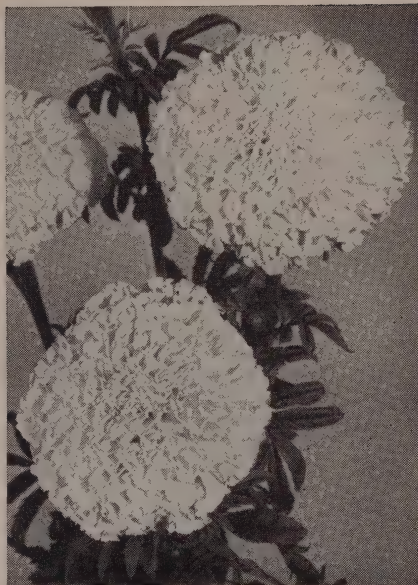
<b>Snow Ball, or White Lady</b> , pure white, very compact .....	2.50	25.00
<b>LOBELIA, TRAILING</b>		
<b>Sapphire</b> , navy blue, white eye.....	2.00	20.00
<b>LUPINUS HARTWEGII GIANT KING</b> (Annual) 1,500 Seeds per oz.		
<b>Finest Mixed</b> , bright colors, 3 ft.....	.65	5.00
<b>LUPINUS POLYPHYLLUS</b> (Perennial) 1,500 Seeds per oz. 36 ins.		
<b>Russell Strain</b> , grown from originator's stock.....	.95	7.50



## *"Flower Seeds of Proven Quality"*



**MARIGOLD SUNSET GIANTS  
NEW EARLY MIXED**



**MARIGOLD AFRICAN DOUBLE  
LEMON QUEEN IMPROVED**

## Marigold

**MARIGOLD GIGANTEA (African)** 8,000 Seeds per oz. 3 1/2 ft.

The largest of all Marigold. The blooms are of the Peony form, and flowers 7 ins. across are not uncommon.

### MARIGOLD EARLY SUNSET GIANTS

#### EARLY MIXED (DENHOLM)

This new strain will start flowering 18 to 20 days before the regular strains.  
Huge flowers and a more extensive color range.

\$ .60 per oz.

\$ 6.00 per lb.

**MARIGOLD TALL AFRICAN DOUBLE FISTULOSA** 8,000 Seeds per oz. 3 ft.

Reselected strains that are near perfection. The ball or globular shaped blooms are tight and formal.

	per oz.	per lb.
➔ <b>Lemon Queen Improved</b> , ideal florist strain .....	\$ 1.35	\$12.00
➔ <b>Prince of Orange Improved</b> , cut flower, florist strain.....	1.35	12.00
<b>Lemon</b> , all double.....	.65	6.50
<b>Orange</b> , all double.....	.65	6.50
<b>All Double Mixed</b> .....	.50	5.00
<b>Choice Mixed</b> , florist strain .....	1.00	8.00

*Denholm Seed Company*

## **Bronze Medal A.A.S. 1960**



### **MARIGOLD SPUN GOLD**

(Bordered by Lobelia, Crystal Palace)

It has taken us many years to perfect this wonderful novelty, years of painstaking, meticulous selection and stock seed increase work, following the original cross.

The ALL AMERICA SELECTIONS committee recognized the true value of MARI-GOLD SPUN GOLD by awarding it the Bronze Medal for 1960 retail introduction. This high honor, endorsed by glowing reports from unbiased trial grounds throughout the world, convinces us this is the outstanding novelty of the year. For a widespread use in all areas and under all conditions, SPUN GOLD will be in great demand. Extreme earliness, long season, abundance of bloom, uniformity in height, plant habit and flower form and the bright display of color all combine to make this new Mari-gold a popular garden subject, and a moneymaker for you. See pages 8 and 9 for description.

Price per oz. \$5.00

Price per lb. \$50.00

## *"Flower Seeds of Proven Quality"*

### MARIGOLD (continued)

MARIGOLD CARNATION FLOWERED 8,000 Seeds per oz.		per oz.	per lb.
Large dome-shaped blooms with wide, ruffled or crinkly petals.			
Burpee Gold Improved (odorless) bright orange, 30 ins. ....		\$ .60	\$ 6.00
Guinea Gold Reselected Strain, <small>ALL-AMERICA SELECTION</small> 1933, rich orange, 30 ins. ....		.50	5.00
→ Man-in-the-Moon (new), nearest to white, a very pale yellow, height 30 in. ....		.50	5.00
Real Gold, <small>ALL-AMERICA SELECTION</small> 1945, giant blooms 4½-in. across, two-tone golden orange, 24 ins. ....		1.25	10.00
→ Smiles (new), ruffled petals, bright golden yellow, height 30 in. ....		.70	7.00
Yellow Supreme, <small>ALL-AMERICA SELECTION</small> 1935, brilliant lemon yellow, fragrant, 30 ins. ....		.50	5.00
Treasure Chest or Carnation Flowered Mixed.....		.50	5.00

### MARIGOLD CHRYSANTHEMUM FLOWERED

Early Sunshine, <small>ALL-AMERICA SELECTION</small> 1939, bright lemon yellow, 24 ins....	1.00	8.00
Glitters, <small>ALL-AMERICA SELECTION</small> 1951, large flowered canary yellow, 32 ins.	1.25	10.00
Golden Crown (Golden Orb) (Denholm) extra early, golden yellow, 20 ins. ....	1.00	10.00
→ Happiness, golden yellow, 16 ins. ....	1.25	10.00
Limelight, <small>ALL-AMERICA SELECTION</small> 1940, soft primrose yellow, 20 ins. ....	1.00	8.00
Mammoth Mum, <small>ALL-AMERICA SELECTION</small> 1944, light yellow, 30 ins. ....	1.00	10.00

### GIANT FLUFFY

Huge, informal chrysanthemum flowered type. Flowers 3 to 3½ in. across. Height 30 ins.

Golden Fluffy .....	1.00	10.00
Orange Fluffy .....	1.00	10.00
Yellow Fluffy .....	1.00	10.00
Fluffy Mixed, blend of above varieties .....	1.00	10.00

### MARIGOLD COLLARETTE Odorless 25 ins.

Crown of Gold, <small>ALL-AMERICA SELECTION</small> 1937, bright, golden orange crested blooms with wide guard petals.....	.80	8.00
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### MARIGOLD DWARF CUPID

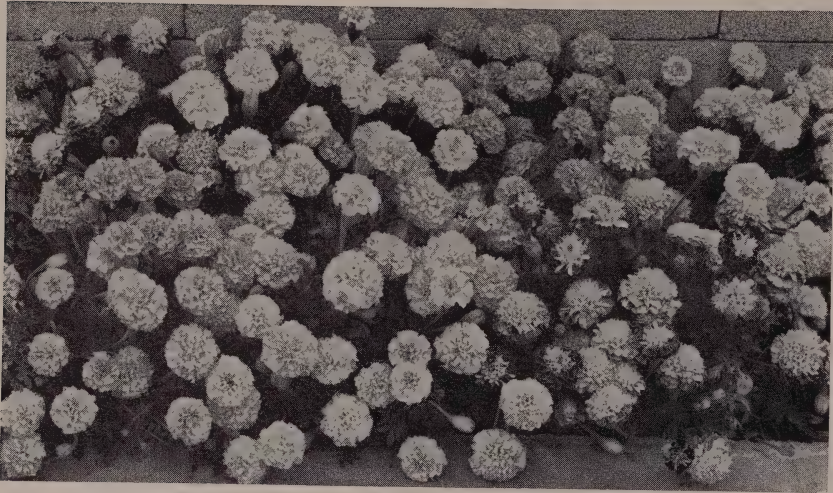
Dwarf Chrysanthemum-like flowers 2½ to 3 ins. across.  
Compact plants 8 to 10 ins. tall.

	per oz.	per lb.
Cupid Golden .....	\$ 1.50	\$15.00
Cupid Orange (odorless) .....	1.50	15.00
Cupid Yellow, bright lemon yellow .....	1.50	15.00
Cupid Mixed, Formulae blend of above .....	1.25	12.50



# *Denholm Seed Company*

## ALL-AMERICA AWARD WINNERS FOR 1958



### MARIGOLD DWARF FRENCH DOUBLE

	per oz.	per lb.
PETITE GOLD .....	\$ .80	\$ 8.00
PETITE HARMONY, deep orange, maroon collar.....	.80	8.00
PETITE ORANGE .....	.80	8.00
PETITE SPRY, golden yellow, maroon collar.....	.80	8.00
PETITE YELLOW .....	.80	8.00
PETITE MIXED .....	.80	8.00

This new class of Extra Dwarf Double French Marigold was awarded the All-America Bronze Medal winner for 1958 because it fills a much wanted need for an extra dwarf, uniformly even, very early and extremely floriferous Marigold for borders and mass effects.

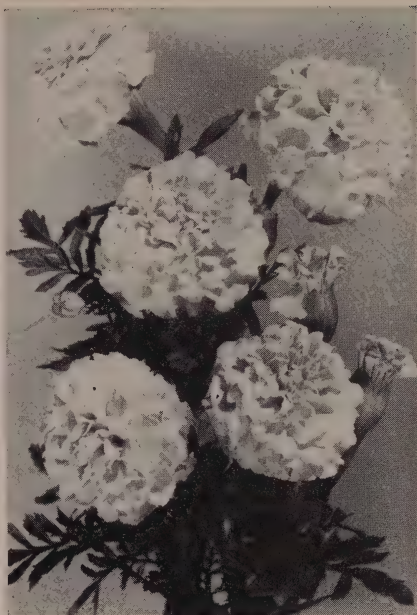
The Marigold Petite Strain is distinctly different from any other class of Marigold and has been especially bred to remain dwarf under conditions where most Marigolds tend to grow rangy and wild with late flowering tendencies. Many Marigolds introduced in recent years have been too late in flowering to be of much use in localities with short summers. The Petite strain will produce an abundance of very early blooms and have a very long flowering period.

Nurserymen will find this Petite strain particularly desirable as it gives a full double bloom in flats so that the customer can see the color before buying. The plant habit is very compact, growing six inches tall and ten inches wide with flowers borne in great profusion. We have many times counted over fifty blooms per plant in full flower at one time; in fact, the flowers cover the plant so that no foliage is visible.

## *"Flower Seeds of Proven Quality"*



MARIGOLD FRENCH DOUBLE  
HARMONY EXTRA DWARF



MARIGOLD FRENCH DOUBLE  
PRIMROSE GEM

### MARIGOLD (continued)

#### MARIGOLD DWARF FRENCH DOUBLE, HARMONY TYPE,

##### EXTRA DWARF 8 ins.

Similar to the regular Harmony type except much more dwarf and compact. About half the height of the regular strain.

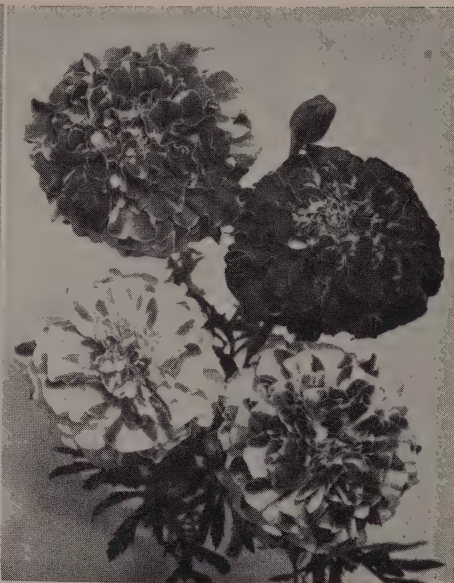
	per oz.	per lb.
Butterball, <small>ALL-AMERICA SELECTION</small> 1942, bright canary yellow .....	\$.60	\$ 6.00
→ Harmony Extra Dwarf or Midget Harmony.....	.60	6.00
Lemondrop (New) canary yellow, compact .....	.60	6.00
→ Primrose Gem (Denholm) (New) extra early H.C.R.H.S. 1957....	.60	6.00
Spry, <small>ALL-AMERICA SELECTION</small> 1941, yellow center, mahogany red collar .....	.60	6.00
Spry Hybrids, a gay combination of colors.....	.50	5.00
Sunkist, <small>ALL-AMERICA SELECTION</small> 1943, bright orange.....	.60	6.00
→ Extra Dwarf Formula Mixed.....	.50	5.00



# Denholm Seed Company



MARIGOLD DWARF FRENCH DOUBLE  
FIRETAIL



MARIGOLD DWARF FRENCH DOUBLE  
COLOR MAGIC

## MARIGOLD (continued)

MARIGOLD DWARF FRENCH DOUBLE 12 ins. 10,000 Seeds per oz.

	per oz.	per lb.
→ <b>Color Magic</b> , large flowered. An unusually striking blend of colors from red to golden yellow to include many bicolor combinations of the red, bronze, orange and gold .....		
<b>Firetail</b> , golden orange, scarlet markings (H.C.R.H.S. 1957) .....	\$ .50	\$ 5.00
<b>Harmony, All Double</b> , bright orange center with maroon collar .....	.60	6.00
<b>Harmony Hybrids</b> , all colors .....	.60	6.00
<b>Melody</b> , <small>VAL-AMERICA'S SELECTION</small> 1942, solid bright orange .....	.50	5.00
<b>Monarch Strain Mixed</b> , <small>VAL-AMERICA'S SELECTION</small> 1934 .....	.60	6.00
<b>Royal Scot</b> , <small>VAL-AMERICA'S SELECTION</small> 1937, striped mahogany and gold .....	1.00	10.00
→ <b>Rusty Red</b> (New), the full double flowers are a rusty red in color with gold edge on frilled petals.....	.60	6.00
→ <b>Scarlet Glow</b> , <small>VAL-AMERICA'S SELECTION</small> 1935, mahogany and orange scarlet.....	.60	6.00
→ <b>Tangerine</b> (New), a tangerine orange color, full double flowers 2 ins. across. ....	.60	6.00
<b>Extra Choice Mixed</b> , all double, really good.....	.50	5.00

### MARIGOLD DWARF FRENCH DOUBLE PARISIAN HYBRIDS (New)

A distinctly new and sensational strain with all of the colors and hues known to Marigolds in hundreds of new color combinations on a rich green background.

This strain is early, free flowering and semi-double. The blooms are tightly packed and much larger than the regular strains, averaging better than 2 ins. across. More colors than we have ever seen in a Marigold.

\$ .50 per oz.

\$ 5.00 per lb.



## *"Flower Seeds of Proven Quality"*



MARIGOLD DAINTY MARIETTA



TAGETES GOLDEN GEM

### MARIGOLD (continued)

#### DAINTY MARIETTA (Denholm)

The blooms of **DAINTY MARIETTA** are much larger than you would expect to find on such a dwarf, compact plant. They are about 2 ins. across and made up of from 5 to 6 overlapping petals of soft golden yellow with a maroon blotch at the base of each petal, somewhat on the order of the well known Naughty Marietta.

Price . . . \$ .65 per oz.

\$5.00 per lb.



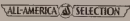
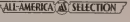
#### MARIGOLD DWARF FRENCH SINGLE

	per oz.	per lb.
Brownie, mahogany, yellow crested center .....	\$ .65	\$5.00
Flash, <small>ALL-AMERICA SELECTION</small> 1954, 18 ins., red and orange combinations....	.50	4.00
➔ Naughty Marietta, <small>ALL-AMERICA SELECTION</small> 1947, height 12 ins., large blooms 2½ ins. across, golden yellow, blotched maroon.....	.65	5.00
Red Head, <small>ALL-AMERICA SELECTION</small> 1948, bronze and gold.....	.65	5.00
➔ Ruffled Red (New), .....	.65	5.00
Sunny, 15 ins. tall. Blooms 2 ins. across, bright yellow.....	.65	5.00
Halloween, dwarf compact finest mixed .....	.65	5.00

#### MARIGOLD TAGETES (*Signata Pumila*) 37,000 Seeds per oz. 10. ins.

➔ Lulu, this is the first real yellow in the Tagetes type. A very compact dome-shaped plant growing about 7 ins. ....	1.25	10.00
➔ Ursula, much the same plant habit as Lulu. The color is a golden orange with a bright orange zone and eye.....	1.25	10.00
Golden Gem (New), extremely uniform, compact orange.....	1.25	10.00

# Denholm Seed Company

<b>MARVEL OF PERU (Four O'clocks)</b> 350 Seeds per oz.	per oz.	per lb.
All Colors Mixed .....	\$ .50	\$2.00
<b>MATTHIOLA BICORNIS</b> 37,000 Seeds per oz. 18 ins.		
Evening Scented Stock (Lilac) .....	.45	3.50
<b>MESEMBRYANTHEMUM</b>		
Criniflorum (Livingstone Daisy) Mixed. Brilliant colors. Popular annual. Low, spreading growth. ....	.60	6.00
<b>MORNING GLORY.</b> (See Convolvulus, page 33). (Ipomoea, page 43)		
<b>MIGNONETTE</b> 30,000 Seeds per oz.		
Odorata Grandiflora (sweet scented), 15 ins.....	.50	2.00
Machet Improved, 12 ins.....	.50	4.00
Machet Golden Goliath, compact, 10 ins.....	.65	5.00
Machet Red Goliath, compact, 10 ins.....	.50	5.00
Machet New York Market, long, heavy spikes, 14 ins.....	.65	5.00
Machet Giant Flowered Select Mixed, 12 ins.....	.65	5.00
<b>MYOSOTIS (Forget-Me-Not)</b> (Biennial) 44,000 Seeds per oz. 12 ins.		
Oblongata Blue Bird, deep blue.....	1.00	10.00
Oblongata Early Blue Bird, florist strain, deep blue.....	1.50	15.00
<b>NASTURTIUM SEMI-DOUBLE GLEAM</b> (semi-trailing)		
→ Fiery Festival, deep luminous scarlet .....	1.75	
Golden Gleam,  1933, pure golden yellow.....	1.75	
Harmony, primrose, dark leaves .....	1.75	
Indian Chief, dark green foliage, bright scarlet flowers .....	1.75	
Mahogany, dark mahogany red.....	1.75	
Moon Gleam, primrose yellow.....	1.75	
Orange Gleam, golden orange.....	1.75	
Salmon Gleam, golden salmon.....	1.75	
Scarlet Gleam,  1935, vivid scarlet.....	1.75	
Glorious Gleam Hybrids,  1935 .....	1.75	
<b>NASTURTIUM SEMI-DOUBLE DWARF</b> (compact) 12 ins.		
Cherry Rose, bright cerise. ....	1.75	
Golden Globe,  1936, golden yellow, very compact....	1.75	
Mahogany Gem, deep mahogany red.....	1.75	
Orange Gem, bright orange.....	1.75	
Primrose Gem, pale yellow .....	1.75	
Ruby Gem, bright ruby red.....	1.75	
Scarlet Globe, brilliant scarlet.....	1.75	
Gem Mixed.....	1.75	
<b>NASTURTIUM DWARF SINGLE</b>		
Finest Mixed.....	1.50	
<b>NASTURTIUM TALL SINGLE</b> (trailing) 250 Seeds per oz.		
Finest Mixed.....	1.50	
<b>NEMOPHILA INSIGNIS BLUE (Baby Blue Eyes)</b> 175,000 Seeds per oz. 6 to 8 ins.		
One of the most popular California native wild flowers.....	.50	4.00

## *"Flower Seeds of Proven Quality"*

<b>NEMESIA, CARNIVAL MIXED.</b> Semi-dwarf, 10 ins.	per oz.	per lb.
Huge flowers, rich color blend .....	\$ 3.00	\$30.00
<b>NEMESIA, STRUMOSA SUTTONI MIXED</b> (100,000 seeds per oz.)		
Large flowered, branching habit. Colorful, 1 ft. tall. ....	2.55	22.50
<b>NEMESIA, TRIUMPH MIXED</b>		
Dwarf compact, free-blooming. Choice colors. 9 ins. tall .....	3.00	30.00
<b>NICOTIANA (Sweet Scented Flowering Tobacco)</b> 200,000 Seeds per oz.		
Star-like blooms with long tubes produced in clusters on long stems. Exceptionally fragrant in the evening.		
<b>Affinis</b> , pure white, 3 ft. ....	.60	6.00
<b>Affinis Crimson Bedder</b> , dwarf, compact, deep crimson, 15 ins.....	.60	6.00
<b>Affinis Hybrids</b> , mixed colors, 3 ft.....	.50	5.00
<b>Daylight</b> , extra sweet scented, pure white, plants bushy about 20 ins. ....	.60	6.00
➔ <b>Sensation Mixed</b> , bright blend with many new colors 24 ins.....	.60	6.00
<b>NIEREMBERGIA (Blue Cup Flower)</b> (Perennial) 165,000 Seeds per oz.		
Dwarf, compact, blooms over a long season. Excellent for dwarf perennial borders and rock gardens.		
<b>Purple Robe</b> , <small>ALL-AMERICA SELECTION</small> 1942, deep violet purple.....	6.00	60.00
<b>PANSY</b> 22,000 Seeds per oz.		
<b>Swiss Giant Alpenglow</b> , cardinal red shades .....	6.50	65.00
<b>Swiss Giant Berna</b> , dark velvety blue.....	6.50	65.00
<b>Swiss Giant Ullswater (Lake of Thun)</b> blue.....	6.50	65.00
<b>Swiss Giant Coronation Gold</b> , <small>ALL-AMERICA SELECTION</small> 1938, clear golden .....	6.50	65.00
<b>Swiss Giant Raspberry Rose</b> .....	6.50	65.00
<b>Swiss Giant White</b> , pure white.....	6.50	65.00
<b>Swiss Giant Yellow (Rheingold)</b> 3 dark blotches.....	6.50	65.00

### PANSY SWISS GIANT SELECT

(grown from imported originator's seed)

The best strain of the Swiss Giant Pansy on the market. Dwarf, sturdy plants producing blooms with a great amount of substance. Colors include shades of rose, copper, orchid and rich wines.

Regarded by Pansy specialists as the finest strain of Pansy obtainable.

**\$10.00 per oz.**

**\$100.00 per lb.**

<b>Swiss Giants, Extra Choice Mixed</b> .....	4.50	45.00
<b>Felix</b> , a distinct mixture, all blooms marked with whisker-like penciling .....	6.00	60.00
<b>Geneva Giants</b> , good stems fine for cutting. Dwarf mixture .....	7.50	75.00
<b>Maple Leaf Giant Mixed, Extra Select</b> .....	6.50	65.00
<b>Super Maple Leaf Giant Mixed</b> .....	6.50	65.00
<b>Clear Crystals</b> , early, bright mixture .....	4.00	40.00
<b>Masterpiece Mixed</b> , frilled, large flowered.....	3.50	35.00
<b>Trimardeau Choice Mixed</b> .....	2.00	20.00

**PENTSTEMON (Beard Tongue)** (Perennial) 60,000 Seeds per oz.

Miniature Foxglove-like blooms formed in clusters. Bright colors.

<b>Sensation Choice Mixed</b> , 24 ins.....	2.00	20.00
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**Petunia**  
**Dwarf Giants of California**

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*"Flower Seeds of Proven Quality"*

# PETUNIA

*Giants of California*

**PETUNIA DWARF GIANTS OF CALIFORNIA** 180,000 Seeds per oz.

## MASTERPIECE (Denholm)

The production of the very finest quality Petunia seed, particularly the large flowered strains, has long been one of our specialties. Each year we devote some of our best land, and a great deal of effort and know-how to our Petunia workshop and production. **MASTERPIECE** is the elite of our Petunia program.

The best and brightest colors are selected from our renowned strains, and seed from these special plants is then grown in separate blocks. Every bloom is hand pollinated, and seed from each plant is saved separately. From these special lots of seed is made a beautiful blend according to a well tried formula, assuring you of getting the same wonderful quality on every order.

From our Petunia workshop we are continually adding new colors to the **MASTERPIECE** formula. In this blend you will find Rose, Copper and Pinks that are not available in any other strain.

Per 1/16 oz. \$6.00                      Per 1/4 oz. \$18.00                      Per 1 oz. \$60.00

## PETUNIA DWARF GIANTS OF CALIFORNIA

	Per 1/16 oz.	Per 1/4 oz.	Per 1 oz.
Multibloom mixed (Denholm) (New), .....	\$ 6.00	\$18.00	\$60.00

## EXTRA DWARF GIANTS MIXED, (Denholm)

This strain has been bred by us to fill the need for a truly dwarf pot Petunia. It is by far the best strain for this purpose in existence today.

With each succeeding year, new colors are being added to enlarge the color range. 8 ins.

Per 1/16 oz. \$6.00                      Per 1/4 oz. \$18.00                      Per 1 oz. \$60.00

<b>Dark Shades Mixed</b> , large flowers, very dwarf, 10 ins.....	6.00	18.00	60.00
<b>Ramona Strain</b> , dark and light shades, 10 ins.....	6.00	18.00	60.00
<b>Extra Choice Mixed</b> , 10 ins.....	4.50	13.50	45.00

## PETUNIA GIANTS OF CALIFORNIA 180,000 Seeds per oz. 14 to 16 ins.

A larger and taller plant than the Dwarf Giants, and because of the larger plant there will be more blooms.

**Paramount Giants.** A large flowered, rugged, free flowering strain with a grand range of colors. Especially fine for garden use.....

**Supreme Florist Strain**, bright and lovely colors in new shades, greatly improved over regular strains.....

**Choice Mixed**, A good, well balanced, color range.....

3.50	10.50	35.00
3.00	9.00	30.00
2.50	7.50	25.00

# Denholm Seed Company

## PETUNIA (continued)

### PETUNIA GRANDIFLORA COMPACTA SINGLE FRINGED 200,000 Seeds per oz.

A dwarf, flat growing type with large fringed blooms, 3 ins. diameter.  
Reselected strain, 9 ins. tall.

	Per 1/16 oz.	Per 1/4 oz.	Per 1 oz.
<b>Lace Veil</b> , pure white, free flowering .....	\$4.00	\$12.00	\$40.00

### PETUNIA GRANDIFLORA SINGLE FRINGED 200,000 Seeds per oz. 12 to 16 ins.

A slightly taller class of the large flowered Grandiflora fringed type, blooms 3 to 4 ins. in diameter. All reselected strains.

<b>Fringed Snowstorm</b> , uniform and vigorous but not tall.....	3.00	9.00	30.00
<b>Theodosia Improved</b> , large pure rose, gold throat.....	2.80	8.35	25.00
<b>Fluffy Ruffles</b> , a distinctive mixture containing pastel and bicolor shades not found in the named varieties.			
Many blooms have golden throats.....	2.80	8.35	25.00
<b>Choice Mixed</b> , well balanced and beautifully fringed .....	2.20	6.65	20.00

### PETUNIA SYMPHONY F2 HYBRIDS (Denholm) (New)

Brilliant, fascinating color combination blended from individual crops  
of the best F1 Hybrid Petunias.

\$2.50 per 1/16 oz.      \$7.50 per 1/4 oz.      \$25.00 per oz.

Color lithograph bags available.


### PETUNIA GRANDIFLORA SINGLE PLAIN EDGED 200,000 Seeds per oz.

Blooms are plain edged, otherwise similar to the  
preceding listing.

<b>Dazzler</b> , brilliant dazzling scarlet, 9 ins. ....	3.50	10.50	35.00
<b>Dwarf Elk's Pride</b> , deep velvety purple, true stock, 10 ins....	3.00	9.00	30.00
<b>Flaming Velvet</b> , velvety blood red, 14 ins.....	3.00	9.00	30.00
→ <b>Popcorn</b> (New). An extra dwarf yet vigorous plant produc- ing a bountiful supply of large waved blooms similar to the well known Snowstorm. ....	3.00	9.50	30.00
<b>Snowstorm Improved</b> , purest white, compact, large flowered, 16 ins. ....	3.00	9.50	30.00
<b>White Cloud</b> , a good dwarf compact white, 16 ins.....	3.00	9.50	30.00
→ <b>White Queen</b> , compact pure white, 16 ins.....	3.00	9.50	30.00
<b>Extra Choice Mixed</b> .....	2.75	8.25	27.50

### PETUNIA GRANDIFLORA NANA COMPACTA 225,000 Seeds per oz. 10 to 12 ins.

Much larger flowered, otherwise similar to the regular nana  
compacta class.

	per oz.
<b>King Henry</b> , velvety blood red.....	\$15.00
<b>Velvet Ball</b> ,  1939, rich blood red.....	15.00

### PETUNIA GRANDIFLORA RUFFLED NANA COMPACTA 10 ins.

Large ruffled blooms, extremely free flowering. Dome-like,  
dwarf plant habit.

<b>Little Giants Mixed</b> , colors: deep crimson, pink, salmon and rose to white and in combinations of these colors .....	15.00
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## *"Flower Seeds of Proven Quality"*



FIVE ACRE PLANTING  
PETUNIA NANA COMPACTA CELESTIAL ROSE IMPROVED

**PETUNIA HYBRIDA NANA COMPACTA** 225,000 Seeds per oz. 10 to 15 ins.

### PETUNIA F1 MULTIFLORA (Denholm) (New)

	per ¼ oz.	per oz.
<b>Bo-Peep</b> , deep rose pink, white throat .....	\$35.00	\$125.00
<b>Jack Frost</b> , pure white .....	35.00	125.00
<b>Miss Muffet</b> , salmon scarlet, golden throat .....	35.00	125.00
<b>Robin Hood</b> , scarlet red, golden throat .....	35.00	125.00
<b>The Clown</b> , salmon red and white stripe .....	35.00	125.00

	per oz.	per lb.
<b>Admiral</b> , violet blue, large waved blooms .....	\$10.00	
<b>Blue Bedder</b> , clear mid blue .....	2.00	\$20.00
<b>Celestial Rose Improved</b> , compact, free flowering, deep rose.....	2.00	20.00

### PETUNIA F<sup>2</sup> MULTIFLORA HYBRIDA NANA COMPACTA COLORAMA

per oz.      per lb.  
\$4.00      \$40.00

(For description see page 11)

**Elk's Star** (new), plants are exceptionally uniform, velvety purple with a sharp white star. ....

10.00

**Fire Chief**, ALL-AMERICA SELECTION 1950, scarlet red.....

8.00

80.00

# Denholm Seed Company

## PETUNIA (continued)

**PETUNIA HYBRIDA NANA COMPACTA** 225,000 Seeds per oz. 10 to 15 ins.

	per oz.	per lb.
<b>Rose of Heaven Extra Select</b> , brilliant rose, dwarf .....	\$ 2.00	\$20.00
<b>Rosy Morn Extra Select</b> , rose with white throat, dwarf .....	2.00	20.00
<b>Silver Blue Improved</b> , light blue, most attractive shade.....	3.50	35.00
<b>Snowball Improved</b> , very compact, pure white.....	3.00	30.00
<b>Twinkles</b> , brilliant rose starred white.....	3.50	35.00
<b>Velvety Crimson (Denholm)</b> , reddish velvety crimson.....	3.50	35.00
<b>Violacea</b> , rich velvety purple, very fine.....	2.00	20.00
<b>White Perfection</b> , pure white, compact.....	3.50	35.00
<b>Extra Choice Mixed</b> .....	2.00	20.00

**PETUNIA HYBRIDA** 225,000 Seeds per oz. 18 to 20 ins.

Vigorous growing, free flowering, bedding or branching type.  
Blooms 2½ to 3 ins. in diameter.

<b>Alba (White King)</b> , pure white, greatly improved strain.....	2.00	20.00
<b>Blue Bee</b> , fine clear mid blue.....	2.00	20.00
<b>Flaming Velvet</b> , <small>ALL-AMERICA SELECTION</small> 1936, rich velvety red.....	2.50	25.00
<b>General Dodds</b> , satiny blood red.....	2.00	20.00
<b>Howard's Star</b> , crimson, white star.....	2.00	20.00
<b>Howard's Star Improved</b> , velvety purple, white star.....	3.00	30.00
<b>Radiance</b> , <small>ALL-AMERICA SELECTION</small> 1941, cerise rose.....	3.00	30.00
<b>Rose King</b> , large flowered, rich rose .....	2.00	20.00
<b>Topaz Rose</b> , <small>ALL-AMERICA SELECTION</small> 1938, fiery velvety rose, topaz throat	2.00	20.00
<b>Violacea</b> , deep velvety violet.....	2.00	20.00
<b>Extra Choice Mixed</b> , blended from separate colors.....	1.00	10.00

**PETUNIA BALCONY (Pendula)** 20 to 24 ins.

Similar in characteristics to the regular Hybrida class but stronger growing and larger flowered. A favorite for window boxes.

<b>Black Prince</b> , deep velvety red.....	4.00	40.00
<b>Crimson</b> , rich blood red.....	2.50	25.00
<b>Deep Blue</b> , clear, large flowered true blue.....	2.50	25.00
<b>Rose</b> , clear rose, golden throat, large flowers.....	2.50	25.00
<b>Rosy Morn</b> , rose with white throat.....	2.50	25.00
<b>White</b> , glistening pure white flowers, outstanding.....	2.50	25.00
<b>Extra Choice Mixed</b> .....	2.25	22.50

*"Flower Seeds of Proven Quality"*



PHLOX DRUMMONDI DWARF  
IDEAL BEDDING MIXED

## PHLOX

### **PHLOX DRUMMONDI DWARF IDEAL BEDDING MIXED, 6 to 8 ins.**

A new florist strain that is real dwarf, the plants are extremely uniform in habit. Especially selected for pot culture. A most striking array of unusually gay and bright color combinations.

**\$3.50 per oz.**

**\$35.00 per lb.**



# Denholm Seed Company



PRODUCTION BLOCK PHLOX GLOBE MIXED

## PHLOX (continued)

**PHLOX DRUMMONDI DWARF** 15,000 Seeds per oz. 6 to 8 ins. per oz.      per lb.

### PHLOX DWARF STAR MIXED

**Twinkle.** All-America winner for 1957. Dwarf compact plants, flowers large in brilliant colors unique star shaped flowers **\$3.50      \$35.00**

<b>Cecily Mixed</b> , large flowered .....	<b>\$ 2.00</b>	<b>\$20.00</b>
→ <b>Globe Mixed</b> <small>ALL-AMERICA SELECTION</small> 1952. This new strain of Phlox is completely uniform and free flowering. The plants are round and entirely base branching. ....	<b>3.50</b>	<b>35.00</b>
→ <b>Beauty Mixed</b> A neat compact strain of dwarf Phlox with blooms twice the size of the regular strains. A heavy bloomer over a long season. A well balanced blend. ....	<b>3.00</b>	<b>30.00</b>

**PHLOX DRUMMONDI GRANDIFLORA** 15,000 Seeds per oz. 12 ins.

<b>Star Choice Mixed</b> (Stellata) .....	<b>1.75</b>	<b>17.50</b>
<b>Choice Mixed</b> .....	<b>1.35</b>	<b>12.00</b>

**PHLOX DRUMMONDI GIGANTEA** 15,000 Seeds per oz. 12 ins.

<b>Art Shades Mixed</b> , <small>ALL-AMERICA SELECTION</small> 1935. Huge blooms on bushy plants, soft art shades with white eye.....	<b>2.00</b>	<b>20.00</b>
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**PHYSALIS (Lanternplant)** 18,000 Seeds per oz. 20 ins.

<b>Franchetii.</b> The large scarlet red lantern-shaped fruit excellent for winter decorations when dried. ....	<b>1.50</b>	<b>15.00</b>
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## *"Flower Seeds of Proven Quality"*

### **POPPY NUDICAULE (Iceland Poppy)** (Perennial) 448,000 Seeds per oz.

Cupped shaped blooms are abundantly produced on long wire-like stems. Very early. 20 ins.

	per oz.	per lb.
➔ <b>Gartford Giant Art Shades.</b> Outstanding blend of pastel colors. Giant flowers, considered the best strain available .....	\$ 2.50	\$25.00
<b>Gartford Giants Mixed.</b> A full range of colors from creamy white through coral, salmon, pink, rose, lemon and deep orange.....	2.50	25.00
<b>Sanford's Giants,</b> very large flower and strong stems, fine mixture ....	2.50	25.00
<b>Sunbeam Hybrids,</b> good bright mixture.....	1.50	15.00

### **POPPY CALIFORNIA.** (See Eschscholtzia, page 40)

### **POPPY SHIRLEY DOUBLE** 72,000 Seeds per oz. 32 ins.

<b>All Double Mixed,</b> reselected strains, beautiful shades.....	.35	3.50
➔ <b>Sweet Briar,</b> deep rose pink.....	.50	5.00

### **POPPY SHIRLEY SINGLE, 32 ins.**

<b>American Legion,</b> brilliant orange scarlet.....	.40	4.00
<b>Single Choice Mixed</b> .....	.30	3.00

### **POPPY ORIENTALE** (perennial) 150,000 Seeds per oz. 36 ins.

<b>Scarlet</b> .....	1.50	15.00
<b>Mixed</b> .....	2.00	20.00

### **PORTULACA (Moss Rose or Sun Plant)** 300,000 Seeds per oz Creeping or spreading type of growth. 4 ins.

<b>Grandiflora Extra Double Mixed</b> .....	2.00	20.00
<b>Double and Semi-Double Mixed</b> .....	1.50	15.00
<b>Grandiflora Single Mixed</b> .....	.80	8.00

### **PYRETHRUM** 20,000 Seeds per oz. 12 ins.

<b>Robinson's Hybrid Mixed (Painted Daisy)</b> 22,000 Seeds per oz. 24 ins. Large daisy-like flowers with small yellow centers and long petals of rose and scarlet. 3½ to 4 ins. across.....	3.00	30.00
<b>Giant Flowered Single Mixed Extra Select</b> .....	2.00	20.00

### **RICINUS (Castor Oil Bean)**

<b>Zanzibariensis Mixed</b> .....	.35	2.50
<b>Mixed, All Sorts</b> .....	.30	2.00

### **RUDBECKIA (Cone Flower)** 90,000 Seeds per oz. 36 ins.

<b>Starlight, <small>VALAMERICA SELECTION</small> 1942,</b> semi-double, primrose yellow to mahogany, many striking bicolors.....	3.50	35.00
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### **GLORIOSA DAISY**

New giant hybrid tetraploid mixture of bronze, orange, gold and yellow shades, huge single flowers. Blooms from spring to fall.

**\$2.50 per oz.                      \$25.00 per lb.**

(See Page 15)

### **SALPIGLOSSIS (Painted Tongue)** 125,000 Seeds per oz.

Bell-shaped flowers, rich velvety colors, canary yellow, chamois, gold, rose, crimson, lavender and white. Most blooms heavily veined in gold.

<b>Superbissima (Emperor) Mixed, 3 ft.</b> .....	1.00	8.00
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# Denholm Seed Company

<b>SALVIA SPLENDENS</b> 7,500 Seeds per oz.	<b>per oz.</b>	<b>per lb.</b>
<b>America (Globe of Fire)</b> , Early. 16 ins. ....	\$ 3.50	\$35.00
<b>Blaze of Fire</b> , Extremely early, vivid scarlet, 10 ins. ....	5.00	50.00
<b>Bonfire</b> , Dwarf, compact, bright scarlet, 18 ins. Early Strain .....	3.00	30.00
<b>Scarlet Piccolo (Scarlet Pygmy)</b> New, very early, dazzling scarlet; compact habit, 8". ....	5.25	52.50
<b>St. John's Fire</b> , the earliest and most dwarf of all Salvia. Holds blooms until frost. 9 ins. ....	5.25	52.50
<b>Splendens</b> , Tall, scarlet, late. 24 ins. ....	2.50	25.00

## SCABIOSA IMPERIAL GIANTS 42 to 48 ins.

Extra large blooms that form a perfect ball. Plants upright and base branching with long wiry stems.

<b>Blue Moon</b> , deep lavender blue.....	1.25	10.00
<b>Bridesmaid</b> , salmon pink shades.....	1.25	10.00
<b>Coral Moon</b> , salmon rose and pink shades.....	1.25	10.00
<b>Lavender Moon</b> , silvery lavender.....	1.25	10.00
<b>Imperial Giants Mixed</b> .....	1.00	8.00
<b>Giant Flowered Hybrids Mixed</b> , unusual new colors.....	.70	7.00

## SCABIOSA DWARF ANNUAL 10,000 Seeds per oz. 18 ins.

Dwarf and smaller flowered compared to the regular strains.

<b>Heavenly Blue</b> , <small>"ALL-AMERICA" SELECTION</small> 1940, 2 ft., azure blue.....	1.00	10.00
<b>Peace</b> , <small>"ALL-AMERICA" SELECTION</small> 1941, pure white.....	1.00	10.00
<b>Salmon Pink Shades</b> , pure salmon-pink to deep rose-salmon.....	1.00	10.00
<b>Dwarf Mixed</b> , compact, large flowers .....	1.00	10.00

## SCHIZANTHUS GREENHOUSE STRAINS 46,000 Seeds per oz. 16 to 18 ins.

(Butterfly Flower)

Compact plants with finely cut foliage, butterfly-like flowers.

<b>Dr. Badger's Hybrids Improved</b> .....	1.00	10.00
<b>Angel Wings (New)</b> , Improvement over Dr. Badger's, having more compact habit and richer color mixture. ....	1.20	12.00
<b>Excelsior Compactus Choice Mixed</b> , very dwarf, 10 ins.....	2.50	25.00
<b>Butterfly Mixture</b> , brightest colors, excellent.....	1.35	12.00

## SCHIZANTHUS WISETONENSIS (Poor Man's Orchid)

Bushy plants, free flowering, butterfly-like flowers, early.

<b>Finest Mixed</b> , 18 ins.....	1.25	10.00
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**SHASTA DAISY.** (See Chrysanthemum Maximum, page 32)

**SIBERIAN WALLFLOWER.** (See Cheiranthus, page 32)

**SNAPDRAGON.** (See Antirrhinum, page 18)

**SPIDERFLOWER.** (See Cleome, page 32)

**STRAWFLOWER.** (See Helichrysum, page 42)

**SUNFLOWER.** (See Helianthus, page 42)



# STOCK

## NON BRANCHING — COLUMN

### MIRACLE Strain

*Tailored to the  
Cut Flower Grower's  
Specifications*

The MIRACLE strain of Column Stock, introduced for the first time by Denholm, is a truly miraculous improvement over the existing fine varieties.

Magnificent spikes, long and closely packed with mammoth firm-petalled blossoms, unusually high percentage of doubles and including several enchanting new shades.

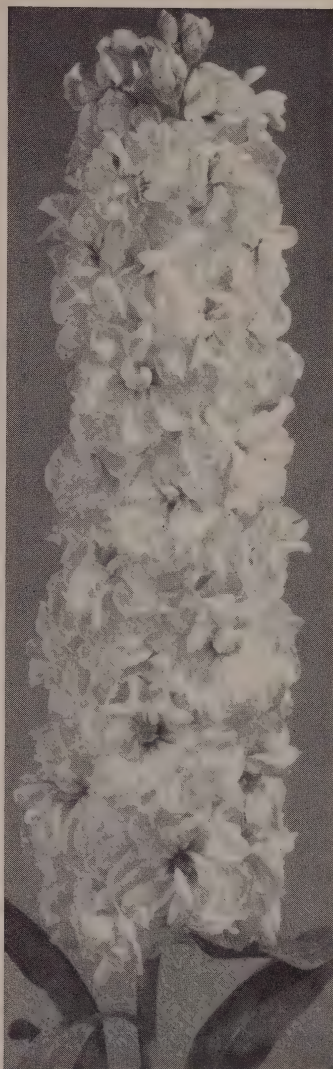
The cut-flower growers, outdoors and under glass, have been anticipating this amazing development with mouth-watering enthusiasm.

Those of you who feature Column Stocks should not fail to add the MIRACLE Stocks to your list. See pages 12 and 13 for descriptions.

Available colors are:

- Flesh
- Lavender
- Mid-Blue
- Rose Pink
- Silvery Lilac
- White
- Yellow

Each \$3.00 per oz.      \$30.00 per lb.



STOCK COLUMN (Non-Branching)  
MIRACLE

# Denholm Seed Company

## STOCKS

STOCK DOUBLE GIANT EXCELSIOR (Improved Column Type)	per oz.	per lb.
American Beauty Select, deep rose .....	\$ 3.00	\$30.00
→ Apple Blossom (Denholm) (New) soft salmon deepening to pink.....	3.00	30.00
→ Avalanche (Denholm) paper white H.C. R.H.S. 1955 .....	3.00	30.00
Avalanche, No. 1000 (New) earlier than regular Avalanche .....	3.00	30.00
Ball Apricot, No. 20 .....	3.00	30.00
Ball Pink, No. 11, clear rose pink .....	3.00	30.00
Ball Rose Pink, No. 14, a fine rose .....	3.00	30.00
Ball Supreme, No. 22, silvery rose pink A.M. R.H.S. 1955.....	3.00	30.00
Ball White Improved Medium Tall, No. 16, pure white .....	5.00	50.00
Chamois Pink Improved, No. 9, rosy buff .....	3.00	30.00
→ Crimson Giant (Denholm) bright crimson .....	3.00	30.00
Deep Apricot (Denholm) No. 24 .....	3.00	30.00
Flesh (Denholm) deep flesh pink .....	3.00	30.00
Gardenia Improved (Denholm) (New) pure white .....	3.00	30.00
Illusion, crimson red .....	3.00	30.00
Lavender Spire (New) (Denholm) rich color .....	3.00	30.00
Lilac Lavender, No. 1 .....	3.00	30.00
→ Lilac Lavender, No. 1 deep .....	3.00	30.00
→ Malmaison Pink Improved (Denholm) A.M. R.H.S. 1955 .....	3.00	30.00
→ M. R. No. 4 (New) an early Supreme No. 22 color .....	3.00	30.00
Pacific Pink, a pure pink with touch of salmon .....	3.00	30.00
Pacific White, pure white .....	3.00	30.00
Pink Giant (Denholm) clear bright rose .....	3.00	30.00
Purple Heart, rich purple .....	3.00	30.00
Rosalie (Denholm) (New) deep rose pink .....	3.00	30.00
Ruby Improved, No. 8, rich scarlet red .....	3.00	30.00
Shell Pink (New) delicate shade .....	3.00	30.00
Silvery Lilac, one of the best .....	3.00	30.00
Sunset (Denholm) (New) deep rose buff .....	3.00	30.00
White Christmas (New) earlier than Avalanche No. 1000 .....	3.00	30.00
→ White Giant (Denholm) glistening white A.M. R.H.S. 1955 .....	3.00	30.00
White Goddess (New) pure white .....	3.00	30.00
White Supreme (New) (Denholm) fine white .....	3.00	30.00
→ Yellow Spire (New) real yellow, white singles .....	3.00	30.00
Yellow Wonder, H.C. R.H.S. 1955 .....	3.00	30.00
Choice Mixed .....	2.00	20.00

## *"Flower Seeds of Proven Quality"*

### STOCKS (continued)

**STOCK DOUBLE DWARF TEN WEEKS LARGE FLOWERING** 19,000 Seeds per oz.

	per oz.	per lb.
Apple Blossom (New) (Denholm) .....	\$2.00	\$20.00
Aurora, cream tinted rose.....	1.35	12.00
Blood Red.....	1.35	12.00
Bright Pink, rose pink.....	1.35	12.00
Brilliant Rose (Carmine Pink) soft rose pink.....	1.35	12.00
Canary Yellow, deep cream.....	1.35	12.00
Carmine Rose (New) (Denholm) .....	2.00	20.00
Chamois, buff.....	1.35	12.00
Crimson (New) (Denholm) .....	2.00	20.00
Deep Purple (New) (Denholm) .....	2.00	20.00
Deep Salmon Pink (New) (Denholm) .....	2.00	20.00
Flesh .....	1.35	12.00
Lavender, silver lilac.....	1.35	12.00
Light Blue or Azure Blue.....	1.35	12.00
Pansy Violet, deep royal blue.....	1.35	12.00
Purple or Dark Blue.....	1.35	12.00
Rose .....	1.35	12.00
Salmon Pink .....	1.35	12.00
White .....	1.35	12.00
Extra Choice Mixed.....	1.00	8.00

**STOCK DOUBLE EARLY BEAUTY OF NICE**

Abundance (Carmine Rose).....	1.25	10.00
American Beauty, deep rose, excellent.....	1.25	10.00
Apricot Beauty .....	1.25	10.00
Aurora (Chamois) ivory tinted old rose.....	1.25	10.00
Beauty of Nice, flesh pink.....	1.25	10.00
Belle De Naples, old rose .....	1.25	10.00
Cote D'Azure, light blue.....	1.25	10.00
Crimson King, brilliant crimson .....	1.25	10.00
Golden Rose .....	1.25	10.00
Lloyd George, blood red.....	1.25	10.00
Mont Blanc, white.....	1.25	10.00
Monte Carlo, canary yellow.....	1.25	10.00
Pansy Violet .....	1.25	10.00
Parma Violet.....	1.25	10.00
Rose Pink, finest bright pink.....	1.25	10.00
Souvenir De Monaco, crimson .....	1.25	10.00
Summer Night, dark blue.....	1.25	10.00
Extra Choice Mixed.....	1.00	8.00



# Denholm Seed Company

## STOCKS (continued)

### STOCK DOUBLE EARLY CASCADE

(Denholm) (New)

Non-branching, dwarf Column type extremely early  
blooming.

	per oz.	per lb.
<b>Apricot</b> .....	\$ 1.50	\$15.00
<b>Crimson</b> .....	1.50	15.00
<b>Flesh Pink</b> .....	1.50	15.00
<b>Lavender</b> .....	1.50	15.00
<b>Malmaison Pink</b> .....	1.50	15.00
<b>Mauve</b> .....	1.50	15.00
<b>Rose Pink, deep</b> .....	1.50	15.00
<b>Rose Pink, light</b> .....	1.50	15.00
<b>Ruby Red</b> .....	1.50	15.00
<b>White</b> .....	1.50	15.00
<b>Yellow</b> .....	1.50	15.00
<b>Choice Mixed, blend of above colors</b> .....	1.00	10.00

Schmidt Lithograph Colored Packet No. 1109 is available

### STOCK DOUBLE EARLY GIANT IMPERIAL

Base branching, extra large florets on long flowering spikes.

Twelve to fifteen spikes per plant. Excellent cut flower strain.

	per oz.	per lb.
<b>Antique Copper, copper red</b> .....	\$ 1.00	\$10.00
<b>Blood Red</b> .....	1.00	10.00
<b>Buttercup, canary yellow</b> .....	1.00	10.00
<b>Chamois, ivory tinted old rose</b> .....	1.00	10.00
<b>Dark Blue or Purple</b> .....	1.00	10.00
<b>Elk's Pride, royal purple</b> .....	1.00	10.00
<b>Flesh, light pink</b> .....	1.00	10.00
<b>Golden Rose, Heatham Beauty color</b> .....	1.00	10.00
<b>Lavender, silver blue</b> .....	1.00	10.00
<b>Lilac, warm, deep shade</b> .....	1.00	10.00
<b>Rose, deep rose pink</b> .....	1.00	10.00
<b>Santa Maria, shimmering snow white</b> .....	1.00	10.00
<b>Shasta, glistening white</b> .....	1.00	10.00
<b>Choice Mixed</b> .....	.80	8.00

*"Flower Seeds of Proven Quality"*

# SWEET PEA

## EARLY MULTIFLORA

THIS CLASS OF SWEET PEA IS EXTREMELY VIGOROUS AND UNDER OUR CONDITIONS WILL START BLOOMING ABOUT 75 DAYS AFTER PLANTING. THIS COMPARES IN BLOOMING TIME TO THE ESTABLISHED EARLY STRAIN.

GIVEN SATISFACTORY GROWING CONDITIONS THE HUSKY STEMS WILL AVERAGE 18 INS. LONG AND WILL CARRY FROM 5 TO 8 GIANT BLOOMS PER STEM THAT ARE FRILLED AND WAVED.

	per lb.
BEAUTY ROSE, rose, white ground, we prefer Rose Glory .....	\$1.75
BLAZE, warm cerise .....	1.75
*BLUE WONDER, giant medium clear blue .....	1.75
*CANDLEGLOW, rose pink, white ground .....	1.75
CRANBERRY RED, light crimson .....	1.75
CREAM CLOUD, w.s. cream .....	1.75
CHRISTMAS RED, crimson .....	1.75
*DANCER, fine deep rose, white ground .....	1.75
DANDY, deep salmon pink, we prefer Enchantment .....	1.75
DAYBREAK, brilliant clear medium cerise .....	1.75
DEEP ROSE, bright deep rose, we prefer Dancer .....	1.75
*EASTER PARADE, pure white, white seeded .....	1.75
EL CAPITAN, light carmine rose .....	1.75
ELK'S PURPLE, deep purple .....	1.75
*ENCHANTMENT, salmon pink, cream ground .....	1.75
GEO. J. BALL, salmon rose pink, cream ground .....	1.75
JACK FROST, b.s. white .....	1.75
*KRIS KRINGLE, large Christmas red .....	1.75
*LAVENDER, clear lavender .....	1.75
LILAC BEAUTY, clear lilac .....	1.75
MASTERPIECE, salmon pink .....	1.75
MOONGLOW, deep cream. b. s. ....	1.75
*ORANGE CERISE, scarlet cerise .....	1.75
ORCHID, rosy orchid, distinct .....	1.75
*ROSE GLORY, large carmine rose, white ground .....	1.75
TOP FLIGHT, medium blue, lavender shading .....	1.75
WHIRLWIND, pale cream pink, white ground. ....	1.75
MULTIFLORA MIXED, extra choice formula blend .....	1.50

\*Recommended varieties.

# Denholm Seed Company

## Sweet Pea Early or Winter Flowering Spencer

	per lb.
<b>American Beauty</b> , rich crimson rose .....	\$1.75
<b>Ball Orange Improved</b> , clear bright orange.....	1.75
<b>Cascade</b> , pure glistening white, white seeded.....	1.75
<b>Chime</b> , light salmon pink on cream .....	1.75
<b>Daphne</b> , soft salmon pink on cream.....	1.75
<b>Mariner</b> , clear marine blue .....	1.75
<b>Mars</b> , ox-blood crimson .....	1.75
<b>Oriental</b> , excellent rich cream, black seeded.....	1.75
<b>Princess Blue</b> , rich belladonna blue.....	1.75
<b>Shirley Temple</b> , soft rose pink .....	1.75
<b>Signal Red</b> , brilliant sunproof scarlet.....	1.75
<b>Triumph</b> , extra long stemmed, deep lilac.....	1.75
<b>Twilight</b> , giant lavender.....	1.75
<b>White Harmony</b> , white, black seeded.....	1.75
<b>Extra Choice Mixed</b> , blended from best separate colors.....	1.50

## Sweet Pea Late Spencer Dwarf Bush

**LITTLE SWEETHEART (New)**. A complete mixture in an entirely new class of Sweet Pea. Plants grow upright and form a perfectly rounded bush 8 inches high. Flowers are the large Spencer type.

\$ .75 per oz.

\$7.50 per lb.

**COLOR CARPET MIXED (New)**. Prostrate bush growth, Cupid type, height 6 inches spread of 14 inches. Brilliant mixture, extra large flowers on short stems. Certificate of merit Scottish Sweet Pea Society Trials 1956; highly commended N.S.P.S. Trials at Wisley, England 1957. Color lithograph packet available.

\$ .50 per oz.

\$5.00 per lb.



*"Flower Seeds of Proven Quality"*

# SWEET PEA CUTHBERTSON

## FLORIBUNDA (New)

The **FLORIBUNDA SWEET PEAS** are a new and important development in the multi-bloom type of Sweet Pea. This medium early strain flowers at the same time as the popular Cuthbertson varieties but produces five or more large waved and fragrant flowers on long, strong stems, when properly grown.

The **FLORIBUNDA PEAS** also offer the superior qualities of heat resistance, and the tall vigorous vines that characterized the original Cuthbertson strain. Because each stem carries more flowers, color and substance, we feel sure that the **FLORIBUNDA** varieties will add to the value and usefulness of the already popular Sweet Pea.

	per lb.
ANN, bright carmine rose .....	\$1.75
ASTRID, clear lavender .....	1.75
CAROL, clear pink, new stock .....	1.75
CATHERINE, clear cerise, white ground. ....	1.75
CONNIE, chamois. ....	1.75
DAISY, black seeded white .....	1.75
DANNY, navy blue .....	1.75
DAVID, bright rose crimson.....	1.75
DRUMMER BOY, new clear blue, lighter than Robert .....	1.75
EILEEN, coral pink, .....	1.75
EVELYN, salmon cream pink. ....	1.75
FLORA, rose carmine. ....	1.75
FRANCES, clear salmon pink, white ground. ....	1.75
FRANK G., rosy lavender. ....	1.75
HAZEL, light blue, new stock .....	1.75
JENNIE, white, white seeded.....	1.75
JIMMY, scarlet .....	1.75
JOAN, (New) rose picotee, cream ground. ....	1.75
JOY, deep salmon pink. ....	1.75
KENNETH, crimson .....	1.75
LIZA, maroon .....	1.75
LOIS, rose pink .....	1.75
MAC, purple maroon .....	1.75
MARION, b. s. cream .....	1.75
NANCY, light salmon pink on cream, .....	1.75
PEGGY, mauve .....	1.75
ROBERT, mid-blue.....	1.75
RUTH, deep rose pink.....	1.75
WILLIAM, pink picotee on white ground.....	1.75
MIXED, colorful, well-balanced blend .....	1.50

# Denholm Seed Company

## Sweet Pea Late or Summer Spencers

	per lb.
<b>Albatross</b> , black seeded, white .....	\$1.75
<b>Air Warden</b> , golden scarlet .....	1.75
<b>Ambition</b> , rosy lavender, excellent.....	1.75
<b>Avalanche</b> , glistening white, white seeded.....	1.75
<b>Beatall</b> , pink suffused salmon.....	1.75
<b>Black Diamond</b> , dark maroon.....	1.75
<b>Bonnie Briar</b> , large rose pink.....	1.75
<b>Capri</b> , clear silver blue.....	1.75
<b>Carlotta</b> , carmine .....	1.75
<b>Charming</b> , rosy cerise.....	1.75
<b>Chieftain</b> , pure satin mauve.....	1.75
<b>Christina</b> , salmon cerise .....	1.75
<b>Cream Delight</b> , great substance, black seeded .....	1.75
<b>Cream Gigantic</b> , large flowered, black seeded.....	1.75
<b>Cynthia Davis</b> , cherry-cerise .....	1.75
<b>Dinky</b> , flushed cerise on cream ground .....	1.75
<b>Elizabeth Taylor</b> , clear mauve.....	1.75
<b>Eros</b> , deep salmon cerise .....	1.75
<b>Excelsior</b> , scarlet orange, wings shaded.....	1.75
<b>Flagship</b> , deep navy blue .....	1.75
<b>Gaiety</b> , apple blossom pink .....	1.75
<b>Gen. Douglas MacArthur</b> (new) rich dark crimson .....	1.75
<b>Geranium Pink Improved</b> , deep pink suffused orange .....	1.75
<b>Gertrude Tingay</b> , (New) deep lavender .....	1.75
<b>Gigantic</b> , best black seeded, white.....	1.75
<b>Grand Slam</b> , scarlet cerise.....	1.75
<b>Jolly</b> , salmon pink .....	1.75
<b>Leader</b> , salmon pink.....	1.75
<b>Loyalty</b> , salmon pink flushed on cream ground .....	1.75
<b>Mabel Gower</b> , mid-blue .....	1.75
<b>Mandy</b> , lovely new lavender .....	1.75
<b>Margaret O'Brien</b> , salmon coral .....	1.75
<b>Mastercream</b> , fine strong frilled black seeded cream.....	1.75
<b>Miss Helen Lintleman</b> , light salmon pink .....	1.75
<b>Mollie</b> , cerise with touch of orange.....	1.75
<b>Monty</b> , pure clear pink .....	1.75
<b>Mrs. A. Searles</b> , sparkling salmon cerise.....	1.75

## *"Flower Seeds of Proven Quality"*

### **SWEET PEA LATE or SUMMER SPENCERS** (continued)

	per lb.
Mrs. C. Kay, clear lavender.....	\$1.75
Mrs. R. Bolton, soft almond pink.....	1.75
Olympia, rich purple.....	1.75
Pall Mall, rich new purple .....	1.75
Patricia Unwin, salmon pink suffused gold.....	1.75
Peer, deep salmon pink .....	1.75
Peggy Cummins, rich rose pink on cream ground .....	1.75
Piccadilly, salmon rose-pink .....	1.75
Pinkie, large rose pink on white ground.....	1.75
Powerscourt, lavender .....	1.75
Prince of Orange, deep fine orange.....	1.75
Princess Elizabeth, salmon pink on cream .....	1.75
Purple Cloak, deep rich royal purple .....	1.75
Radar, rich salmon pink .....	1.75
Reconnaissance, cream edged rose .....	1.75
Red Boy, crimson.....	1.75
Romance, rose pink on deep cream ground .....	1.75
Rosy Frills, white ground, deep rose picotee edge .....	1.75
Royal Purple, purple.....	1.75
Rubicund, crimson scarlet .....	1.75
Skylon, rose pink on white ground .....	1.75
Snowball, pure white (white seeded).....	1.75
Stylish, mid-blue .....	1.75
Swan Lake, pure white, black seeded .....	1.75
Tangerine Improved, rich orange.....	1.75
Tell Tale, rose picotee .....	1.75
Vista, clear light purple .....	1.75
Warrior, maroon .....	1.75
Welcome, best and brightest scarlet.....	1.75
Extra Choice Spencer Mixed .....	1.50

### **SWEET PEA UNWIN'S STRIPED or BUTTERFLY HYBRIDS**

A very gay and striking blend of striped colors in an unbelievable number of attractive color combinations. This variety has excellent vigor with four huge blooms on good stems. A new and unusual variety that should be featured in every listing of Sweet Peas.

**\$1.50 Per Lb.**

#### **RUFFLED SPENCER**

Giant blooms are duplex and very beautifully frilled, giving them the appearance of being double.

**Ruffled Mixed** ..... 1.50



# Denholm Seed Company

## SWEET WILLIAM (*Dianthus Barbatus*) (Biennial) 30,000 Seeds per oz.

A mass of round, mildly lacinated blooms borne in umbrella-like clusters. Colors white through pinks, rose shades and crimson. Many blooms with beautifully colored zones. 24 ins.

	per oz.	per lb.
Dark Crimson Single .....	\$ .95	\$ 7.50
Holborn Glory Single.....	.95	7.50
Newport Pink Single.....	.95	7.50
Scarlet Beauty Single.....	.95	7.50
White Single .....	.95	7.50
Choice Mixed Single.....	.65	5.00
Double Choice Mixed.....	.95	7.50

## SWEET WILLIAM DWARF (Biennial) 30,000 Seeds per oz.

A counterpart in miniature of the regular tall types. 4 to 6 ins.

Indian Carpet Single Mixed (Alpine) .....	2.50	25.00
→ Dwarf Single Mixed.....	2.50	25.00
→ Dwarf Double Mixed.....	1.50	15.00

## SWEET WILLIAM 15 ins.

Annual Single Mixed .....	.90	7.00
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## THUNBERGIA (*Blackeyed Susan*) (climber)

Alata Choice Mixed.....	1.25	10.00
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## TITHONIA (*Mexican Sunflower*) 2,800 Seeds per oz.

→ Torch (new), <small>ALL-AMERICAN SELECTION</small> 1951. Waist high bushy plants. Brilliant orange-scarlet, single, Dahlia-like blooms. Much more dwarf and earlier than the regular strains.....	1.00	10.00
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## TRITOMA (*Red Hot Poker*) (Perennial) 22,000 Seeds per oz.

A symmetrical flowering spike, made up of tube-like florets on long, fleshy stems. Color, scarlet-orange shades. 30 ins.

Early Hybrids Mixed.....	1.25	12.50
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# VERBENA

(10,000 Seeds per oz.)

## DWARF COMPACT

RAINBOW MIXED, upright habit, 8 ins. tall. Blooms early in flats.

\$1.75 per oz.

\$17.50 per lb.

## *"Flower Seeds of Proven Quality"*

### **VERBENA** (Continued)

#### **IDEAL FLORIST STRAIN MIXED (Denholm)**

The earliest strain on the market today. Plants are dwarf and compact. All blooms are of the eyed sorts, with hundreds of gay color combinations. A wonderful garden variety and ideally suited for pot and flat culture.

**\$1.50 per oz.**

**\$15.00 per lb.**

#### **SPARKLE TYPE (Denholm)**

This class of Verbena is unmatched for a neat, dwarf compact habit. Plants are completely covered throughout the season with giant trusses of mammoth blooms. Honored at the R.H.S. Wisley Trials in 1957.

	per oz.	per lb.
<b>Crystal</b> , pure white .....	\$ 2.50	\$25.00
<b>Dazzle</b> , solid scarlet .....	2.50	25.00
<b>Delight</b> , coral pink, suffused salmon .....	2.50	25.00
<b>Sparkle</b> , bright scarlet with large white eye .....	1.75	17.50
<b>Splendor</b> , royal purple, white eye .....	2.50	25.00
<b>Sparkle Mixed</b> , brilliant blend .....	1.50	15.00

#### **HYBRIDA GRANDIFLORA (GIGANTEA)**

Re-selected strains, bushy to spreading habit.

	per oz.	per lb.
<b>Beauty of Oxford</b> , rose pink to rose red shades .....	\$ 1.50	\$15.00
<b>Firelight</b> , bush type, vivid solid red .....	1.75	17.50
<b>Lavender Glory</b> , clear lavender, cream eye, variable. ....	1.50	15.00
<b>Marilyn</b> , (Denholm) Fiery cerise rose, small cream eye. <b>H.C. R.H.S.</b> Wisley Trials 1957 .....	1.75	17.50
<b>Defiance</b> , small flowered, scarlet, white eye .....	1.50	15.00
<b>Roselight</b> , bush type, bright rose pink. ....	1.75	17.50
<b>Salmon Queen</b> , bush type, bright salmon, cream eye .....	1.75	17.50
<b>Snow White</b> , bush type, pure white. ....	1.75	17.50
<b>Starlight</b> , bush type, violet blue, cream eye .....	1.75	17.50
<b>Sutton's Blue</b> , solid deep or Royal blue .....	1.75	17.50
<b>White</b> , extra choice pure white .....	1.75	17.50
<b>Bush Type Mixed</b> , formula blend .....	1.50	15.00
<b>Extra Choice Hybrida Grandiflora Mixed</b> .....	1.25	12.50

# Denholm Seed Company

VINCA ROSEA 22,000 Seeds per oz. 15 ins.		per oz.	per lb.
Alba, pure white .....		1.45	12.50
Crimson .....		1.45	12.50
Rose .....		1.45	12.50
Soft Pink .....		1.45	12.50
White with crimson eye.....		1.45	12.50
Mixed .....		1.25	10.00

VIRGINIAN STOCK 69,000 Seeds per oz. 10 to 12 ins.			
Dwarf Compact Mixed .....		.40	3.00

VIOLA (Tufted Pansy) 25,000 Seeds per oz.			
Scottish Yellow (new). Exceptionally large golden flowers, 2-2½ ins. in diameter, borne on uniformly, compact plants not more than 5 to 6 ins. tall.....		6.50	65.00
Scottish Mixture, large flowered choice varieties. True bedding type .....		6.00	60.00
Arkwright Ruby, ruby crimson shading to terra cotta.....		4.50	45.00
Blue Perfection, medium blue.....		3.50	35.00
Chantreyland, bright apricot orange.....		4.50	45.00
Firmament, pure sky blue .....		7.00	70.00
Georgia Peach, slightly ruffled, peach shades .....		4.50	45.00
Lutea Splendens, chrome yellow.....		4.00	40.00
White Perfection .....		4.00	40.00
Extra Choice Mixed.....		4.00	40.00
Fine Mixed .....		3.00	30.00

WALLFLOWER 15,000 Seeds per oz.			
Earliest Annual Forcing Mixed.....		.45	3.50
Double Early Wonder Mixed.....		1.25	10.00

# ZINNIA

## ZINNIA GIANT HYBRIDS (Cactus Flowered)

This is a comparatively new class of Zinnia. The blooms are immense and Cactus flowered. A very sturdy type of Zinnia with an abundance of blooms 5½ to 6½ ins. in diameter. A complete color range without a harsh shade

→ <b>Blaze</b> <small>VAL-AMERICA'S SELECTION</small> 1954 (New) fiery orange scarlet. ....	.85	8.50
→ <b>Floradale Scarlet</b> (New), extra large flowered, cactus-like blooms. Color brilliant scarlet-red. Blooms 5½ to 6½ ins.....	.65	6.50
<b>Riverside Beauty</b> (New). Giant Cactus flowers, 5 to 5½ ins. across. Color a warm, luminous azalea pink.....	.95	9.50
<b>Mixed</b> , colorful blend .....	.60	6.00

## ZINNIA GIANT FLOWERED

→ <b>Burpee Super Giants Mixed</b> . Extra large blooms 5½ to 6½ ins. across, of the California Giant type. Colors tending towards pastel shades .....	.60	6.00
<b>Super Giants Improved Finest Mixed</b> , extra large flowers.....	.60	6.00



## "Flower Seeds of Proven Quality"



ZINNIA DAHLIA FLOWERED

### ZINNIA (continued)

#### ZINNIA GIANT DAHLIA FLOWERED 2,800 Seeds per oz. 30 ins.

Huge, full double flowers resembling the show type of Dahlia.  
Vigorous, bushy plants.

	per oz.	per lb.
<b>Canary Bird</b> , real canary yellow .....	\$.60	\$ 6.00
<b>Crimson Monarch</b> , deep crimson, flowers very large.....	.60	6.00
<b>Dream</b> , deep rosy lavender .....	.60	6.00
<b>Exquisite</b> , light rose, deeper center.....	.60	6.00
<b>Golden Dawn</b> , golden yellow.....	.60	6.00
<b>Illumination</b> , deep rose self.....	.60	6.00
<b>Luminosa</b> , bright deep pink .....	.60	6.00
<b>Meteor</b> , rich darkest red.....	.60	6.00
<b>Oriole</b> , orange and gold bicolor.....	.60	6.00
<b>Polar Bear</b> , large creamy white.....	.60	6.00
<b>Purple Prince</b> , deep purple .....	.60	6.00
<b>Scarlet Flame</b> , bright scarlet.....	.60	6.00
<b>Will Rogers</b> , bright scarlet red.....	.60	6.00
<b>Extra Choice Mixed</b> , from named colors.....	.60	6.00

**ZINNIA FANTASY MIXED**, medium sized flowers 2,800 Seeds per oz..... 1.00 8.00

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## ZINNIA (continued)

### ZINNIA CALIFORNIA GIANT or MAMMOTH

Large, flat blooms 5 to 6 ins. across. The overlapping petals are more loosely placed than in the Dahlia type. Strong branching plants.

	per oz.	per lb.
Brightness, bright pink .....	\$ .60	\$ 6.00
Cherry Queen, luminous cherry rose.....	.60	6.00
Daffodil Improved, canary yellow.....	.60	6.00
Enchantress, light rose with deep rose center.....	.60	6.00
Golden Queen, golden yellow .....	.60	6.00
Grenadier, bright, dark red .....	.60	6.00
Isabellina, light creamy yellow .....	.60	6.00
Lavender Queen, deep rosy lavender.....	.60	6.00
Miss Willmott, rich pink.....	.60	6.00
Orange King, best orange.....	.60	6.00
Purity, white, best white, clear.....	.60	6.00
Rose Queen, striking bright rose.....	.60	6.00
Salmon Queen, salmon rose.....	.60	6.00
Scarlet Queen, glowing scarlet.....	.60	6.00
Violet Queen, rich purple.....	.60	6.00
Extra Choice Mixed, brilliant blend from colors.....	.60	6.00

### ZINNIA LILLIPUT or POMPON 4,500 Seeds per oz. 18 to 24 ins.

Canary Gem, canary yellow.....	.60	6.00
Crimson Gem .....	.60	6.00
Golden Gem, golden orange.....	.60	6.00
Lilac Gem, rosy lavender .....	.60	6.00
Pink Gem, deep pink.....	.60	6.00
Purple Gem .....	.60	6.00
Rosebud, rose pink .....	.60	6.00
Salmon Gem, salmon rose.....	.60	6.00
Scarlet Gem .....	.60	6.00
Valencia, orange .....	.60	6.00
White Gem .....	.60	6.00
Extra Choice Mixed .....	.60	6.00

### ZINNIA GRACILLIMA (Red Riding Hood) 4,800 Seeds per oz.

Deep Scarlet, miniature red flowers, 1 ft., free flowering.....	.75	7.50
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### ZINNIA PUMILA 4,000 Seeds per oz.

→ Peppermint Stick (Striata) (New). A medium sized bloom, approximately 70% will be striped. Finest mixed. ....	.75	7.50
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### ZINNIA HAAGEANA DOUBLE (Mexican Hybrids) Mixed ..... 1.00 10.00

### ZINNIA PERSIAN CARPET 1952 22,000 Seeds per oz.

→ Double, ball-shaped flowers of the miniature type in a sparkling range of variegated color combinations with shades of gold, bronze and orange. Mound-shaped border and edging plants. A great improvement. ....	1.20	12.00
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### ZINNIA LINEARIS ORANGE 124,000 Seeds per oz. semi-double ..... 2.75 27.50

### MIXTURES

We are willing to make up special mixtures according to your specifications, and invite your enquiries.







IT TAKES  
GOOD SEED



TO GROW  
GOOD FLOWERS

*The Denholm Seed Company*

WHOLESALE GROWERS

2342 Sawtelle Blvd.

LOS ANGELES 64, CALIFORNIA

*Crop 1960*



Aster, Florist Type  
PINK LADY

*The* **Denholm Seed Company**

WHOLESALE GROWERS • 2342 SAWTELLE BLVD.

LOS ANGELES 64, CALIFORNIA